Our history

Health through nutrition has come a long way. Our way too.

Today the Giuntini plant is the largest Petfood plant in Italy and one of the largest in Europe.

Up to 77 raw material analyzes per day, 385 per week, over 20,000 per year, all of our attention is in their bowl.

Where we are

We are located in central Italy in Città di Castello in the province of Perugia, in the so-called "Upper Tiber Valley".



Our mission

Our life is better, if so is that of our pets.

With our experience we want to sign the well-being of our four-legged friends. Everyday.

Sedentary or lively, puppy or mature, Large or small: we think about each of them every day. That's why we have studied and balanced foods for every need.

Our No GMO choice makes them grow healthy, and our cruelty free choice lets many others grow healthy.



Dog products



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Cat products



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Vita-day

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Complete food for the fast weaning of puppies

Byrba Fresh Primi Days - Junior Mini is a complete food formulated for:

- the weaning of small sized puppies from 20 days of life up to 12 months
- the fast weaning of medium and large sized puppies from 20 days up to maximum 4 months.

Byrba Fresh Primi Days is formulated to provide puppies with proteins, vitamins, minerals, essential amino acids and fatty acids for the puppy's growth. This products is indispensable when the mother's milk is not sufficient for satisfying the puppy's nutritional needs (e.g. large litter, debilitated mother or with mastitis, early removal of puppy from the mother).

Instructions for proper use: Instruction for proper use: This food is formulated for feeding dry, with plenty of fresh clean water provided separately.

Composition: Cereals, Meat and animal derivatives (Chicken and Turkey min. 26%, of which 6% fresh), Vegetable protein extracts (potato proteins min.2%), Oils and fats, Seeds (whole linseeds min. 1%) Fish and fish derivatives (Herring min. 4%), Yeasts, Minerals.

Analytical components: Crude protein: 34,0%; Crude fat: 16,0%; Crude fibres: 2,0%; Crude ash: 8,0%; Taurine: 2.100 mg/kg; Lisine: 1,8%; Methionine: 0,73%; Calcium: 1,50%; Phosphorus: 1,10%

Nutritional additives: Vitamin A: 25.000 I.U./kg; Vitamin D3: 1.500 I.U./kg; Vitamin E: 200 mg/kg; Vitamin C: 140mg/kg; Vitamin B1: 8,5 mg/kg; Vitamin B2: 7,4 mg/kg; Vitamin B6: 5,6 mg/kg; Biotin: 0,2 mg/kg; Niacin: 35 mg/kg; Calcium D-Panthotenate: 8,6 mg/kg; Folic Acid: 1,6 mg/kg; 3b101 Iron: 70 mg/kg; 3b201 lodine: 1,8 mg/kg; 3b405 Copper: 15 mg/kg; 3b502 Manganese: 70 mg/kg; 3b606 Zinc: 75 mg/kg; 3b810 Selenium (Selenised yeast Saccharomyces cerevisiae CNCM I-3060, inactivated): 0,1 mg/kg.

Technological additives:

Preservatives, Antioxidants.



Rich in white meats (min 26%)

with fish proteins

with potato proteins

methionine, Taurine and lisine

Sel-Plex Source of selenium



Availability

2 kg: 30 shrink-wrapped bundle with 6 pieces = 360 kg

EAN Code:

Cod. D11BYRF120 Plastic bag 2 kg





Recommended daily intake

Divide the daily serving into four meals until 4th month of life of your puppy.

Breed of dog	Daily intake in % sul peso del cane			
	3° month 4° month		5-12 months	
Toy	from 5,0%	to 4,0%	to 3,4%	
Small	from 4,5%	to 3,5%	to 2,8%	
Medium	from 4,0%	to 3,0%	-	
Medium Large	from 3,6%	to 2,6%	-	
Large	from 3,2%	to 2,2%	-	
Giant (>60 kg)	from 3,0%	to 2,0%		



min. 34% of meats

with potato proteins

with fish proteins

No Colorants

With Omega 3 and Omega 6



Availability

3 kg: 30 shrink-wrapped bundle with 4 bags = 360 kg

12 kg: 28 bags = 336 kg

EAN Code:

Cod. D08BYRF120 Plastic bag 3 kg



Cod. D07BYRF120 Plastic bag 12 kg



Complete food for medium and large sized junior dogs - from 2 months until 1 year of age

Byrba draws on its experience to present **Byrba Fresh Junior** with fresh chicken and turkey: the development of a traditional Giuntini product for medium and large-sized puppies.

Only carefully selected raw ingredients and fresh chicken and turkey meat are included in the new **Byrba Fresh Junior** formula, to give your furry friend a complete and balanced feed enriched with potato proteins, fish proteins and whole flaxseed, a natural source of omega 3 and omega 6. Thanks to its recipe, which contains a minimum of 34% chicken and turkey meat, **Byrba Fresh Junior** promotes optimum growth for your puppy. Byrba Fresh Junior, a unique product for your puppy, always in top form, from two months to a year old.

Instructions for proper use: This food is formulated for feeding dry. Remember to always leave a bowl of fresh, clean water available for your pet.

Composition: Meat and animal derivatives (Chicken and Turkey min. 34%, of which 8% fresh), Cereals, Derivatives of vegetable origin, Oils and fats, Vegetables, Vegetable protein extracts (potato proteins min. 2%), Seeds (whole linseeds min. 1%), Fish and fish derivatives (min. 1%), Minerals.

Analytical components: Crude protein: 27,0%; Crude fat: 16,0%; Crude fibres: 2,2%; Crude ash: 7,8%; Fat acids: Omega 3: min. 0,6%.

Nutritional additives: Vitamin A: 20.000 I.U./Kg; Vitamin D3: 1.300 I.U./ Kg; Vitamin E: 120 I.U./Kg; 3b201 lodine: 0,8mg/Kg; 3b606 Zinc: 20 mg/Kg.

Technological additives: Antioxidants, Preservatives.

Recommended daily intake

8 WEEKS – 6 MONTHS (DAILY INTAKE)							
5 - 10 kg							
340g-480g	480g-570g	570g-660g	> 660g				
7 MONTHS – 12 MONTHS (DAILY INTAKE)							
- 18 - 30 kg 30 - 45 kg 45 - 60 kg 60 kg +							
360g-480g 480g-630g 630g-720g > 720g							
	11 - 16 kg 340g-480g 7 MONTHS - 1 18 - 30 kg	11 - 16 kg 17 - 22 kg 340g-480g 480g-570g 7 MONTHS - 12 MONTHS (D 18 - 30 kg 30 - 45 kg	11 - 16 kg 17 - 22 kg 23 - 30 kg 340g-480g 480g-570g 570g-660g 7 MONTHS - 12 MONTHS (DAILY INTAKE) 18 - 30 kg 30 - 45 kg 45 - 60 kg				





Complete food for small sized adult dogs

Byrba draws on its experience to present **Byrba Fresh Mini**: the development of a traditional Giuntini product for small dogs.

Only carefully selected raw ingredients and fresh chicken and turkey meat are included in the new Byrba Fresh Mini formula, to give your little friend a complete and balanced feed enriched with whole flaxseed, a natural source of omega 3.

Thanks to its balanced serving of fibre, **Byrba Fresh Mini** promotes proper digestion for the daily well-being of your four-legged friend.

*30% more palatable than traditional Byrba.

Instructions for proper use: This food is formulated for feeding dry, with plenty of fresh clean water provided separately.

Composition: Meat and animal derivatives (Chicken and Turkey min. 20%, of which 8% fresh), Cereals, Derivatives of vegetable origin, Vegetables (peas min. 4%), Oils and fats, Seeds (linseeds min. 1%), Minerals.

Analytical components: Crude protein: 25,0%; Crude fat: 13,0%; Crude fibres: 2,8%; Crude ash: 7,8%; Fat acids: Omega 3: min. 0,6%.

Nutritional additives: Vitamin A: 17000 I.U./Kg; Vitamin D3: 1000 I.U./ Kg; Vitamin E: 100 I.U./Kg; 3b201 lodine: 0,8mg/Kg; 3b606 Zinc: 20 mg/Kg.

Technological additives: Preservatives, Antioxidants.



with fresh Chicken and Turkey

with peas

No Colorants

30% more palatable

Omega 3 from linseeds



2 kg: 30 shrink-wrapped bundle with 6 pieces = 360 kg

EAN Code:

Cod. D01BYRF120 Plastic bag 2 kg





Recommended daily intake

Breed of dog	Daily intake in gr	
Toy (3-9 kg)	80 g - 190 g	
Small (9-18 kg)	190 g - 300 g	



with fresh Chicken and Turkey

with peas

No Colorants

30% more palatable

Omega 3 from linseeds



Availability

3 kg: 30 shrink-wrapped bundle with 4 bags = 360 kg

12 kg: 28 bags = 336 kg

EAN Code:

Cod. D02BYRF120 Plastic bag 3 kg



Cod. D03BYRF120 Plastic bag 12 kg



byrba medium

Complete food for medium sized adult dogs

Byrba draws on its experience to present **Byrba Fresh Medium**: the development of a traditional Giuntini product for medium-sized dogs.

Only carefully selected raw ingredients and fresh chicken and turkey meat are included in the new **Byrba Fresh Medium** formula, to give your furry friend a complete and balanced feed enriched with whole flaxseed, a natural source of omega 3.

Thanks to its balanced serving of fibre, **Byrba Fresh Medium** promotes proper digestion for the daily well-being of your four-legged friend.

*30% more palatable than traditional Byrba.

Instructions for proper use: This food is formulated for feeding dry. Remember to always leave a bowl of fresh, clean water available for your pet.

Composition: Cereals, Meat and animal derivatives (Chicken and Turkey min. 30% of which 4% fresh), Derivatives of vegetable origin, Oils and fats, Seeds (linseeds min. 1%), Vegetable protein extracts, Minerals.

Analytical components: Crude protein: 28,0%; Crude fat: 12,0%; Crude fibres: 2,5%; Crude ash: 7,3%; Fat acids: Omega 3: min. 0,6%.

Nutritional additives: Vitamin A: 16000 I.U./Kg; Vitamin D3: 1000 I.U./ Kg; Vitamin E: 300 I.U./Kg; 3b101 Iron: 35 mg/Kg; 3b201 lodine: 0,5 mg/Kg; 3b405 Copper: 7,5 mg/Kg; 3b502 Manganese: 35 mg/Kg; 3b606 Zinc: 27,5 mg/Kg; 3b810 Selenium (Selenised yeast Saccharomyces cerevisiae CNCM I-3060, inactivated): 0,05 mg/Kg.

Technological additives: Preservatives, Antioxidants.

Recommended daily intake

Breed of dog	Daily intake in gr	
Small (9-18 kg)	190 g - 300 g	
Medium (18-30 kg)	300 g - 420 g	
Medium Large (30-40 kg)	420 g - 500 g	





Complete food with fresh salmon for medium and large sized dogs

Byrba draws on its experience to present **Byrba Fresh with fresh salmon**, rice and hydrolysed protein from Salmon.

Only carefully selected raw ingredients and fresh salmon are included in this new recipe, ideal for medium-sized and large dogs who require a complete and balanced diet with fish proteins.

Byrba Fresh with fresh Salmon is enriched with 2% hydrolysed proteins from Salmon, a nutrient which has hypoallergenic properties. Thanks to its recipe, which is also supplemented with flaxseed (omega 3), Byrba Fresh with fresh Salmon promotes peak physical form for your dog.

Instructions for proper use: This food is formulated for feeding dry, with plenty of fresh clean water provided separately.

Composition: Cereals (rice min. 4%), Derivatives of vegetable origin, Meat and animal derivatives, Fish and fish derivatives (min. 12% of which fresh salmon min. 6% and hydrolized proteins min. 2%), Oils and fats, Seeds (whole linseeds min. 1%), Minerals.

Analytical components: Crude protein: 25,5%; Crude fat: 13,0%; Crude fibres: 2,5%; Crude ash: 7,8%; Fat acids: Omega 3: min. 0,6%.

Nutritional additives: Vitamin A: 16.000 I.U./Kg; Vitamin D3: 1.000 I.U./ Kg; Vitamin E: 120 I.U./Kg; 3b101 Iron: 35 mg/kg; 3b405 Copper: 7,5 mg/kg; 3b502 Manganese 35 mg/kg; 3b606 Zinc 27,5 mg/kg; 3b810 Selenium (Selenised yeast Saccharomyces cerevisiae CNCM I-3060, inactivated) 0,05 mg/kg.

Technological additives:

Antioxidants, Preservatives.





min. 12% of fish

with fresh Salmon 6%

with whole linseeds

hypoallergenic

No Colorants



Availability

3 kg: 30 shrink-wrapped bundle with

4 bags = 360 kg

12 kg: 28 bags = 336 kg

EAN Code:

Cod. D10BYRF120 Plastic bag 3 kg



Cod. D09BYRF120 Plastic bag 12 kg



Recommended daily intake

Breed of dog	Daily intake in gr	
Medium Small (9-18 kg)	190 g - 300 g	
Medium (18-30 kg)	300 g - 420 g	
Medium Large (30-45 kg)	420 g - 500 g	
Large (45-60 kg)	500 g - 600 g	
Giant (>60 kg)	600 g - 800 g	



Grain Free

with fresh Chicken

with Lycopene and linseeds

With Omega 3 and Omega 6

No Colorants



Availability

12 kg: 28 bags = 336 kg

EAN Code:

Cod. D12BYRF120 Plastic bag 12 kg



COMPLETE FOOD FOR ADULT DOGS

Byrba Fresh with Fresh Chicken Grain Free is a highly palatable, complete and nutritionally balanced food with protein from fresh chicken.

An ideal maintenance diet for dogs of all breeds from 6 months of age. This food is suitable for all dogs, living indoors or outdoors, and is particularly recommended for dogs who thrive on a cereal and gluten free diet. The diet formulation supplies all the energy required from potato starch, and is fortified with the inclusion of linseed and whole soya seeds, which are high in the fatty acids omega 3 and omega 6, which can help maintain optimal skin and coat condition.

Byrba Fresh: a new way to eat healthily.

Instructions for proper use: This food is formulated for feeding dry. Remember to always leave a bowl of fresh, clean water available for your pet.

Composition: Meat and animal derivatives (Chicken min. 27% of which fresh meat min. 7%, dehydrated meat min. 20%), Potato starch (min. 15%), Vegetables (Peas min. 10%), Oils and fats, Vegetable protein extracts, Derivatives of vegetable origin (Crude fibre concentrate from natural lignocellulose, Dehydrated alfaalfa), Seeds (Whole soya beans, Whole linseeds min. 1,5%), Yeasts, Minerals.

Analytical components: Crude protein: 28,0%; Crude fat: 20,0%; Crude fibres: 3,0%; Crude ash: 8,0%; Fat acids: Omega 3: 0,8%; Omega 6: 4,5%.

Nutritional additives: Vitamin A: 22.000 I.U./kg; Vitamin D3: 1.400 I.U./kg; Vitamin E: 220 mg/kg; 3b201 lodine: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b810 Selenium (Selenised yeast Saccharomyces cerevisiae CNCM I-3060, inactivated): 0,1 mg/kg.

Technological additives: Preservatives, Antioxidants.

Recommended daily intake

Breed of dog	Daily intake in gr	
Small (9-18 kg)	170 g - 280 g	
Medium (18-30 kg)	280 g - 400 g	
Medium Large (30-40 kg)	400 g - 480 g	
Large (45-60 kg)	480 g - 580 g	
Giant (60 kg +)	580 g - 780 g	



ALIMENTO COMPLETO PER CANI DI TUTTE LE TAGLIE **CON BEEF FRESH E MIRTILLI**

and blueberry

Dall'esperienza Byrba nasce Byrba Fresh Beef & Blueberry con Beef fresh e succo concentrato di mirtilli, Gluten Free. Solo materie prime accuratamente selezionate e Beef fresh entrano in questa New recipe, ideale per cani di tutte le taglie, che seguono una dieta alimentare completa e bilanciata Gluten Free con proteine del Beef.

Byrba Fresh Beef & Blueberry è arricchito con succo concentrato di mirtilli, un frutto particolarmente ricco di Folic Acid (una Vitamin molto importante per le varie numerose funzioni che svolge), glucosidi antocianici ed acido idrossicinnamico del gruppo dei polifenoli. Byrba Fresh Beef & Blueberry, grazie alla sua ricetta integrata anche con seeds di lino (omega 3) favorisce una splendida forma del tuo cane. Byrba Fresh Beef & Blueberry un prodotto veramente speciale per il tuo amico quattrozampe.

Instructions for proper use: This food is formulated for feeding dry. Remember to always leave a bowl of fresh, clean water available for your pet.

Composition: Cereals, Meat and animal derivatives (Beef min. 20% of which 4% fresh), Oils and fats, Vegetables, Vegetable protein extracts, Seeds (whole linseeds min. 1%), Potato starch, Derivatives of vegetable origin, Minerals, Fruit (concentrated blueberry juice 0,5%), Yeasts.

Analytical components: Crude protein: 26,0%; Crude fat: 16,5%; Crude fibres: 2,9%; Crude ash: 8,0%; Fat acids: Omega 3: 0,6%.

Nutritional additives: Vitamin A: 18.000 I.U./kg; Vitamin D3: 1.500 I.U./kg; Vitamin E: 130 mg/kg; 3b201 lodine: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b810 Selenium (Selenised yeast Saccharomyces cerevisiae CNCM I-3060, inactivated): 0,1 mg/kg.

Technological additives: Antioxidants.





with concentrated blueberry juice

with whole linseeds

Gluten free

with fresh beef

No Colorants

Availability

12 kg: 28 bags = 336 kg

EAN Code:

Cod. D13BYRF120 Plastic bag 12 kg



Recommended daily intake

Breed of dog	Daily intake in gr	
Small (9-18 kg)	170 g - 280 g	
Medium (18-30 kg)	280 g - 400 g	
Medium Large (30-45 kg)	400 g - 480 g	
Large (45-60 kg)	480 g - 580 g	
Giant (>60 kg)	580 g - 780 g	



with fresh Chicken and Turkey

with peas

No Colorants

30% more palatable

Omega 3 from linseeds



Availability

15 kg: 24 bags = 360 kg

EAN Code:

Cod. D04BYRF150 Plastic bag 15 kg



byrba maxi

Complete food for large sized dogs

Byrba draws on its experience to present **Byrba Fresh Maxi**: the development of a traditional Giuntini product for large dogs. Only carefully selected raw ingredients and fresh chicken and turkey meat are included in the new **Byrba Fresh Maxi** formula, to give your furry friend a complete and balanced feed enriched with whole flaxseed, a natural source of omega 3.

Thanks to its recipe, which includes Alfalfa (dried lucerne), **Byrba Fresh Maxi** promotes proper digestion for the daily well-being of your four-legged friend. *30% more palatable than traditional Byrba.

Instructions for proper use: This food is formulated for feeding dry. Remember to always leave a bowl of fresh, clean water available for your pet.

Composition: Cereals, Meat and animal derivatives (Chicken and Turkey min. 20% of which 6% fresh), Derivatives of vegetable origin, Oils and fats, Seeds (linseeds min. 1%), Dehydrated alfaalfa min. 1%, Vegetable protein extracts, Minerals.

Analytical components: Crude protein: 23,0%; Crude fat: 12,0%; Crude fibres: 2,8%; Crude ash: 7,8%; Fat acids: Omega 3: min. 0,6%.

Nutritional additives: Vitamin A: 14000 I.U./Kg; Vitamin D3: 1000 I.U./ Kg; Vitamin E: 100 I.U./Kg; 3b201 lodine: 0,8 mg/Kg; 3b606 Zinc: 20 mg/Kg.

Technological additives: Preservatives, Antioxidants.

Recommended daily intake

Breed of dog	Daily intake in gr	
Medium Large (30-40 kg)	420 g - 500 g	
Large (45-60 kg)	500 g - 600 g	
Giant (60 kg +)	600 g - 800 g	





Complete food with fibres for adult dogs

Byrba draws on its experience to present **Byrba Fresh Light - Low Activity**: the development of a traditional Giuntini product for dogs who require a fibre-rich diet.

Only carefully selected raw ingredients and fresh chicken and turkey meat are included in the new **Byrba Fresh Light - Low Activity** to give your furry friend a complete and balanced feed enriched with whole flaxseed, a natural source of omega 3.

Thanks to its recipe, which includes Alfalfa (dehydrated lucerne) and concentrated crude fibre, **Byrba Fresh Light - Low Activity** promotes proper digestion for the daily well-being of your four-legged friend.

A product with just 10% fat and no colourants. *30% more palatable than traditional Byrba.

Instructions for proper use: This food is formulated for feeding dry. Remember to always leave a bowl of fresh, clean water available for your pet.

Composition: Cereals, Meat and animal derivatives (Chicken and Turkey min. 25% of which fresh min. 6%), Seeds (linseeds min. 1%), Vegetable protein extracts, Derivatives of vegetable origin (Dehydrated alfaalfa min. 2%, Crude fibre concentrate (from natural lignocellulose min. 1%), Oils and fats, Minerals.

Analytical components: Crude protein: 25%; Crude fat: 10%; Crude fibres: 4,3%; Crude ash: 7,8%; Fat acids, Omega 3: 0,9%; Omega 6: 3,8%.

Nutritional additives: Vitamin A: 17.000 I.U./kg; Vitamin D3: 1.300 I.U./kg; Vitamin E: 180 mg/kg; 3b101 Iron: 70mg/kg; 3b201 Iodine: 1,8 mg/kg; 3b405 Copper: 15 mg/kg; 3b502 Manganese 70 mg/kg; 3b606 Zinc: 75 mg/kg; 3b810 Selenium (Selenised yeast Saccharomyces cerevisiae CNCM I-3060, inactivated): 0,1 mg/kg.

Technological additives: Preservatives, Antioxidants.





with fresh Chicken and Turkey

with Alfa-Alfa and fibres

Omega 3 from linseeds

No Colorants

30% more palatable



Availability

3 kg: 30 shrink-wrapped bundle with 4 bags = 360 kg 12 kg: 28 bags = 336 kg

EAN Code:

Cod. D05BYRF120 Plastic bag 3 kg



Cod. D06BYRF120 Plastic bag 12 kg



Recommended daily intake

Breed of dog	Daily intake in gr	
Toy (3-9 kg)	70 g - 190 g	
Small (9-18 kg)	190 g - 300 g	
Medium (18-30 kg)	300 g - 420 g 420 g - 500 g	
Medium Large (30-40 kg)		
Large (45-60 kg)	500 g - 600 g	
Giant (60 kg +)	600 g - 800 g	



Balanced energy

Easily digestible

Recommended for older dogs

No Colourants

No added salt



Availability

4 kg: 24 shrink-wrapped bundle with 4 pieces = 384 kg 15 kg: 24 bags = 360 kg

EAN Code:

Cod. DCIAMPE160 Plastic bag 4 kg

Cod. DCIAMCE150 Paper bag 15 kg





MGIUNTINI

ciambellinasnak

Complete food for dog

Ciambellina Snak "Traditional recipe" is a complete balanced food that helps support your dog's health. It is formulated with high-quality and select ingredients (meats, grains, vitamins and fat) to ensure optimum product quality.

Ciambellina Snak contains whole linseed, an ingredient that is rich in omega 3 and omega 6 essential fatty acids, to help promote the health of your dog skin and coat. The balanced fibre sources can be digested at an optimum rate to help maintain the efficiency of the epithelial cells and to aid the proper functioning of the digestive system.

Ciambellina Snak does not contain colouring agents or added salt. Please follow the daily recommended servings to keep your four-legged friend at the ideal weight.

Instructions for proper use: Can be served dry or mixed with liquid (preferibly tiepid). Remember to leave plenty of fresh water available in a separate dish.

Composition: Cereals, Derivatives of vegetable origin, Meat and animal derivatives, Oils and fats, Seeds (Whole linseeds min. 1%), Minerals.

Analytical components: Crude protein: 22,0%; Crude fat: 10,0%; Crude fibres: 3,4%; Crude ash: 8.5%.

Nutritional additives: Vitamin A: 10.000 I.U./kg; Vitamin D3: 1.000 I.U./kg; Vitamin E: 100 mg/kg; 3b201 lodine: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg.

Technological additives: Preservatives, Antioxidants.

Recommended daily intake

Breed of dog	Daily intake
Toy (3-9 kg)	90g - 200g
Small (9-18 kg)	200g - 320g
Medium (18-30 kg)	320g - 440g
Medium Large (30-40 kg)	440g - 540g
Large (45-60 kg)	540g - 640g
Giant (60 kg +)	640g - 840g

Complete food for dogs

BYRBA PLUS "High energy" è un alimento completo, un mix di nutrienti ed energia per la corretta alimenta-zione del cane attivo. Consigliato dalla seconda fase di accrescimento del cucciolo (da 6 months in poi), soddisfa le esigenze Nutritional Additives dei soggetti sempre in movimento (cani sportivi). BYRBA PLUS è ricco di carni (Chicken e Beef), contiene Dehydrated alfaalfa che apporta fibra e Betacarrotni (precursori naturali della Vitamin A). Tutti gli ingredienti sono selezionati e costantemente controllati con elevati standard qualitativi. BYRBA PLUS non contiene Colorants. Segui con attenzione le razioni giornaliere consigliate per avere un peso forma ideale del tuo amico.

Instructions for proper use: Can be served dry or mixed with liquid (preferibly tiepid). Remember to leave plenty of fresh water available in a separate dish.

Composition: Meat and animal derivatives (Chicken min. 14%, Beef min. 4%), Cereals, Oils and fats, Derivatives of vegetable origin (Alfalfa 2%), Vegetables (Peas 4%), Yeasts (Brewer's yeast 0,5%), Minerals.

Analytical components: Crude protein: 28,0%; Crude fat: 20,0%; Crude fibres: 2,8%; Crude ash: 8,5%; Calcium: 1,6%; Phosphorus: 1,1%; Sodium: 0,3%.

Nutritional additives: Vitamin A: 15.000 I.U./kg; Vitamin D3: 1.300 I.U./kg; Vitamin E: 115 mg/kg; 3b201 lodine: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg.

Technological additives: Antioxidants.



Rich in Chicken, with Beef and peas

Active dogs

28 proteins and 20 fats

High energy

No Colorants



Availability

10 kg: 35 bags = 350 kg 20 kg: 18 bags = 360 kg

EAN Code:

Cod. DBYPLUS100 Plastic bag 10 kg



Cod. DBYPLUS200 Paper bag 20 kg



Recommended daily intake

Breed of dog	Daily intake
Small (3-9 kg)	90g - 200g
Medium Small (9-18 kg)	200g - 320g
Medium (18-30 kg)	320g - 440g
Medium Large (30-40 kg)	440g - 540g
Large (45-60 kg)	540g - 640g
Giant (60 kg +)	640g - 840g





With 12 vitamins

Con Zinc, lodine e selenio

Con Omega 3 e 6

Easily digestible

No Colorants



Availability

3 kg: 30 shrink-wrapped bundle with

4 bags = 360 kg

15 kg: 24 bags = 360 kg

EAN Code:

Cod. D26JUPE120 Plastic bag 3kg

Cod. D26JUPE150 Plastic bag 15kg





Recommended daily intake

6 weeks – 6 months (daily intake)						
	2 - 4 kg	5 - 10 kg	11 - 16 kg	17 - 22 kg	23 - 30 kg	30 kg +
	92g-160g	160g-340g	340g-480g	480g-570g	570g-660g	> 660g
7 months – 12 months (daily intake)						
	3 - 9 kg	9 - 18 kg	18 - 30 kg	30 - 45 kg	45 - 60 kg	60 kg +
	90g-220g	220g-360g	360g-480g	480g-630g	630g-720g	> 720g

From 6 weeks to 6 months: 3-4 meals a day From 6 months onwards: 2-3 meals a day



WITH MEAT, FISH AND RICE

Complete food for puppies and young dogs

Pro Junior is a complete and precisely balanced food for puppies (from weaning at 6 weeks of age) and young dogs (up to one year of age).

To minimise the risk of intolerances that may arise from the feeding of single protein sources, Pro Junior has been carefully formulated to provide multi-source proteins that promote gentle digestion, from both meat and vegetable sources (fish, chicken, lamb, turkey, beef, potato protein, maize gluten, soya bean seeds and yeast). A careful balance of Omega 3 and Omega 6 oils is fulfilled by the incorporation of whole flaxseed (Omega 3), soya bean and fish meal (Omega 6). Optimal vitamin and mineral supplementation has been carefully targeted at this important growth stage.

Instructions for proper use: This food is formulated for feeding dry. Remember to always leave a bowl of fresh, clean water available for your pet.

Composition: Cereals (Rice min. 10%), Meat and animal derivatives (Chicken, Turkey, Beef, Lamb min. 23%), Derivatives of vegetable origin, Oils and fats, Seeds (Whole soya beans min.1%, Whole linseeds min. 1%), Vegetable protein extracts (Potato proteins min. 1%, Corn gluten meal min. 1%) Fish and fish derivatives (min. 4%), Yeasts (Dried yeast, min. 2%), Vegetables, Minerals.

Analytical components: Crude protein: 29,0%; Crude fat: 14,7%; Crude fibres: 2,2%; Crude ash: 8,0%; Calcium: 1,5%; Phosphorus: 1%; Sodium: 0,28%; Lisine: 1,6%; Methionine: 0,5%; Fat acids: (Omega 3: min. 0,5% - Omega 6: min. 3,6%).

Nutritional additives: Vitamin A: 25.000 I.U./kg; Vitamin D3: 1.300 I.U./kg; Vitamin E: 200 mg/kg; Vitamin C: 130 mg/kg; Vitamin B1: 7,1 mg/kg; Vitamin B2: 7 mg/kg; Vitamin B6: 5 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,16 mg/kg; Niacin: 30 mg/kg; Calcium D-Panthotenate: 10 mg/kg; Folic Acid: 1,6 mg/kg; 3b101 Iron: 70 mg/kg; 3b201 Iodine: 1,8 mg/kg; 3b405 Copper: 15 mg/kg; 3b502 Manganese: 70 mg/kg; 3b606 Zinc: 75mg/kg; 3b810 Selenium (Selenised yeast Saccharomyces cerevisiae CNCM I-3060, inactivated): 0,1 mg/kg.

Technological additives: Antioxidants.



Adult

WITH FISH AND RICE

Complete food for dog

Pro Fish and Rice is a gluten-free, complete food for dogs, highly palatable and nutritionally balanced, with protein from fish. Due to its optimal energy balance, this diet meets the nutritional requirements of all dogs from 6 months of age, living either indoors or outdoors. It is particularly suitable for dogs which are more sensitive to intolerances and benefit from a high fish based diet, without cereals. Pro Fish and Rice is enriched with linseed and soya bean seeds, high in Omega 3 and Omega 6 oils, which help to keep the coat shiny.

Instructions for proper use: This food is formulated for feeding dry. Remember to always leave a bowl of fresh, clean water available for your pet.

Composition: Cereals (rice min. 4%), Meat and animal derivatives, Oils and fats, Fish and fish derivatives (Cod, Tuna, Salmon, Herring min. 6%), Seeds (Whole soya beans min. 1%, Whole linseeds min. 1%), Yeasts, Derivatives of vegetable origin (Crude fibre concentrate from natural lignocellulose), Minerals.

Analytical components: Crude protein: 26,0%; Crude fat: 16,0%; Crude fibres: 2,0%; Crude ash: 7,3%; Calcium: 1,4%; Phosphorus: 1,0%; Sodium: 0,3%; Fat acids (Omega 3: min 0,45% - Omega 6: min 4,0%).

Nutritional additives: Vitamin A: 22.000 I.U./kg; Vitamin D3: 1.400 I.U./kg; Vitamin E: 220 mg/kg; Vitamin C: 100 mg/kg; Vitamin B1: 7,5 mg/kg; Vitamin B2: 7,3 mg/kg; Vitamin B6: 5 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,15 mg/kg; Niacin: 33 mg/kg; Calcium D-Panthotenate: 11 mg/kg; Folic Acid: 1,4 mg/kg; 3b201 lodine: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b810 Selenium (Selenised yeast Saccharomyces cerevisiae CNCM I-3060, inactivated): 0,1 mg/kg.

Technological additives: Antioxidants.



With 12 vitamins

Zinc, lodine and selenium

Omega 3 and Omega 6

Easily digestible

No Colorants



Availability

3 kg: 30 shrink-wrapped bundle with

4 bags = 360 kg

15 kg: 24 bags = 360 kg

EAN Code:

Cod. D26PRPE120 Plastic bag 3kg



Cod. D26PRPE150 Plastic bag 15kg



Recommended daily intake

Breed of dog	Daily intake in gr	
Toy (3-9 kg)	80 g - 190 g	
Small (9-18 kg)	190 g - 300 g	
Medium (18-30 kg)	300 g - 420 g	
Medium Large (30-40 kg)	420 g - 500 g	
Large (45-60 kg)	500 g - 600 g	
Giant (60 kg +)	600 g - 800 g	



With 12 vitamins

Zinc, Iodine and selenium

with Omega 3 and 6

Easily digestible

No Colorants



Availability

3 kg: 30 shrink-wrapped bundle with

4 bags = 360 kg

15 kg: 24 bags = 360 kg

EAN Code:

Cod. D26PEPE120 Plastic bag 3kg Cod. D26PEPE150 Plastic bag 15kg





Cane ® Adult

WITH CHICKEN AND RICE

Complete food for dog

Pro Chicken and Rice is a complete food for dogs, highly palatable and nutritionally balanced, with protein from chicken. Due to its optimal energy balance, this diet meets the nutritional requirements of all dogs from 6 months of age, living either indoors or outdoors. The inclusion of linseed and whole soya seeds, which are rich in Omega-3 and Omega-6 oils, helps maintain excellent skin and coat condition.

Instructions for proper use: This food is formulated for feeding dry. Remember to always leave a bowl of fresh, clean water available for your pet.

Composition: Cereals (Rice min. 4%), Meat and animal derivatives (Chicken min. 20%), Oils and fats, Derivatives of vegetable origin, Seeds (Whole soya beans min. 1%, Whole linseeds min. 1%), Yeasts, Minerals.

Analytical components: Crude protein: 26,0%; Crude fat: 16,0%; Crude fibres: 2,0%; Crude ash: 7,0%; Calcium: 1,3%; Phosphorus: 1,0%; Sodium: 0,3%; Fat acids: (Omega 3: min. 0,42% - Omega 6: min. 3,7%).

Nutritional additives: Vitamin A: 22.000 I.U./kg; Vitamin D3: 1.400 I.U./kg; Vitamin E: 220 mg/kg; Vitamin C: 100 mg/kg; Vitamin B1: 7,5 mg/kg; Vitamin B2: 7,3 mg/kg; Vitamin B6: 5 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,15 mg/kg; Niacin: 33 mg/kg; Calcium D-Panthotenate: 11 mg/kg; Folic Acid: 1,4 mg/kg; 3b201 lodine: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b810 Selenium (Selenised yeast Saccharomyces cerevisiae CNCM I-3060, inactivated): 0,1 mg/kg.

Technological additives: Antioxidants.

Recommended daily intake

Breed of dog	Daily intake in gr
Toy (3-9 kg)	80 g - 190 g
Small (9-18 kg)	190 g - 300 g
Medium (18-30 kg)	300 g - 420 g
Medium Large (30-40 kg)	420 g - 500 g
Large (45-60 kg)	500 g - 600 g
Giant (60 kg +)	600 g - 800 g



CON LAMB E RICE

Complete food for dog

Pro Lamb and Rice is a complete food for dogs, highly palatable and nutritionally balanced, with protein from lamb. Due to its optimal energy balance, this diet meets the nutritional requirements of all dogs from 6 months of age, living either indoors or outdoors. The inclusion of linseed and whole soya seeds, which are rich in Omega-3 and Omega-6 oils, helps maintain excellent skin and coat condition.

Instructions for proper use: This food is formulated for feeding dry. Remember to always leave a bowl of fresh, clean water available for your pet.

Composition: Cereals (Rice min. 4%), Meat and animal derivatives (Lamb min. 4%), Oils and fats, Vegetable protein extracts, Derivatives of vegetable origin, Seeds (Whole soya beans min. 1%, Whole linseeds min. 1%), Yeasts, Minerals.

Analytical components: Crude protein: 26,0%; Crude fat: 16,0%; Crude fibres: 2,2%; Crude ash: 8,3%; Calcium: 1,5%; Phosphorus: 1,1%; Sodium: 0,3%; Fat acids: (Omega 3: min. 0,42% - Omega 6: min 3,7%).

Nutritional additives: Vitamin A: 22.000 I.U./kg; Vitamin D3: 1.400 I.U./kg; Vitamin E: 220 mg/kg; Vitamin C: 100 mg/kg; Vitamin B1: 7,5 mg/kg; Vitamin B2: 7,3 mg/kg; Vitamin B6: 5 mg/kg; Vitamin B12: 0,1 mg/kg; Vitamin H: Biotin 0,15 mg/kg; Niacin: 33 mg/kg; Calcium D-Panthotenate: 11 mg/kg; Folic Acid: 1,4 mg/kg; 3b201 lodine: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b810 Selenium (Selenised yeast Saccharomyces cerevisiae CNCM I-3060, inactivated): 0,1 mg/kg.

Technological additives: Antioxidants.



With 12 vitamins

Zinc, lodine and selenium

with Omega 3 and Omega 6

Easily digestible

No Colorants



Availability

3 kg: 30 shrink-wrapped bundle with

4 bags = 360 kg

15 kg: 24 bags = 360 kg

EAN Code:

Cod. D26ARPE120 Plastic bag 3kg

Cod. D26ARPE150 Plastic bag 15kg





Recommended daily intake

Breed of dog	Daily intake in gr	
Toy (3-9 kg)	80 g - 190 g	
Small (9-18 kg)	190 g - 300 g	
Medium (18-30 kg)	300 g - 420 g	
Medium Large (30-40 kg)	420 g - 500 g	
Large (45-60 kg)	500 g - 600 g	
Giant (60 kg +)	600 g - 800 g	



Gluten free - No Colourants

With Psyllium and Crude fibres

With Omega 3 and Omega 6

With Offiega 5 and Offiega 0

10 protein sources - 12 Vitamins





Availability

3 kg: 30 shrink-wrapped bundle with 4 bags = 360 kg

EAN Code:

Cod. D26INPE120 3 kg Plastic bag



Recommended daily intake

Split into at least two meals. Remember to always leave a bowl of fresh, clean water available..

Breed of dog	Daily intake in gr	
Toy (3-9 kg)	80 g - 190 g	
Small (9-18 kg)	190 g - 300 g	
Medium (18-30 kg)	300 g - 420 g	
Medium Large (30-40 kg)	420 g - 500 g	
Large (45-60 kg)	500 g - 600 g	
Giant (60 kg +)	600 g - 800 g	



Adult

INTESTINAL

Complete food for dog

Pro Intestinal is a gluten-free complete food for dogs with a sensitive digestive system. The inclusion of Psyllium seed husks provides a highly soluble fiber source, aiding digestion. Designed to help restabilise the intestine, Intestinal Pro contains an optimal balance of soluble and insoluble fibre sources, which helps reduce the impact of issues such as diarrhoea and constipation. The carefully formulated recipe of Intestinal Pro uses multi source protein, aimed at creating a more digestible diet and reducing the risk of intolerances. Quality proteins of chicken, turkey, lamb, beef, salmon, cod, potato protein, maize protein, linseed and soya protein have all been selected to promote gentle digestion. In addition the fat content is slightly reduced (approximately 15% less) compared to the other products of the Pro dog food range, to avoid digestive issues related to fat digestion. Also enriched with whole flaxseed and soya seeds, which are rich in omega-3 and omega-6 oils, Pro Intestinal is formulated to an ideal ratio of omega oils (omega-3 / omega-6 = 1 / 4.8).

Instructions for proper use: This food is formulated for feeding dry. Remember to always leave a bowl of fresh, clean water available for your pet.

Composition: Cereals (rice min. 4%), Meat and animal derivatives (Chicken, Turkey, Lamb, Beef: min. 14%), Fish and fish derivatives (Cod, Tuna, Salmon and Herring min. 7%), Oils and fats, Vegetable protein extracts (Corn gluten mea min. 2%, Potato proteins min. 2%), Seeds (Whole linseeds min. 2%, Whole soya beans min. 2%), Derivatives of vegetable origin (Crude fibre concentrate from natural lignocellulose min. 2%, Psyllium husks 0,4%), Minerals.

Analytical components: Crude protein: 26,0%; Crude fat: 13,0%; Crude fibres: 3,5%; Crude ash: 7,0%; Calcium: 1,2%; Phosphorus: 1,0%; Sodium: 0,4%; Fat acids: (Omega 3: 0,7%; Omega 6: 3,4%), Lisine: 1,5%; Methionine: 0,65%.

Nutritional additives: Vitamin A: 22.000 I.U./kg; Vitamin D3: 1.400 I.U./kg; Vitamin E: 220 mg/kg; Vitamin C: 100 mg/kg; Vitamin B1: 7,5 mg/kg; Vitamin B2: 7,3 mg/kg; Vitamin B6: 5 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,15 mg/kg; Niacin: 33 mg/kg; Calcium D-Panthotenate: 11 mg/kg; Folic Acid: 1,4 mg/kg; 3b201 lodine: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg; 3b810 Selenium (Selenised yeast Saccharomyces cerevisiae CNCM I-3060, inactivated): 0,1 mg/kg.

Technological additives: Antioxidants.

Complete food for dog

Pro Small breed is a complete food for dogs, rich in white meat (chicken and turkey), nutritionally balanced and highly palatable. Ideal for small breeds of dog from 5 months of age, and due to its optimal energy balance this diet is suitable for dogs living either indoors or outdoors.

mall Breed

RICH IN WHITE MEATS

Pro Small Breed is enriched with linseed and soya bean seeds, high in Omega 3 and Omega 6 oils, which help to keep the coat shiny. The formulation also incorporates tomato extract, a source of lycopene, which has an antioxidant function and acts as an anti-free radical agent.

Instructions for proper use: This food is formulated for feeding dry. Remember to always leave a bowl of fresh, clean water available for your pet.

Composition: Meat and animal derivatives (Chicken and Turkey min. 18%), Cereals (Rice min. 10%), Derivatives of vegetable origin, Oils and fats, Seeds (Whole linseeds min. 1%), Vegetable protein extracts, Vegetables (tomato min. 0,1%), Yeasts, Minerals.

Analytical components: Crude protein: 28,0%; Crude fat: 14,0%; Crude fibres: 2,2%; Crude ash: 7,9%; Lisine: 1,5%; Methionine: 0,5%; Calcium: 1,4%; Phosphorus: 1,0%; Sodium: 0,3%; Fat acids (Omega 3: min. 0,45% - Omega 6: min. 3,5%).

Nutritional additives: Vitamin A: 18.000 I.U./kg; Vitamin D3: 1.300 I.U./kg; Vitamin E: 180 mg/kg; Vitamin C: 120 mg/kg; Vitamin B1: 7 mg/kg; Vitamin B2: 6,5 mg/kg; Vitamin B6: 4,5 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,14 mg/kg; Niacin: 30 mg/kg; Calcium D-Panthotenate: 10 mg/kg; Folic Acid: 1,5 mg/kg; 3b101 Iron: 70 mg/kg; 3b201 Iodine: 1,8 mg/ kg; 3b405 Copper: 15 mg/kg; 3b502 Manganese: 70 mg/kg; 3b606 Zinc: 75 mg/kg; 3b810 Selenium (Selenised yeast Saccharomyces cerevisiae CNCM I-3060, inactivated): 0,1 mg/kg.

Technological additives: Antioxidants.

Lycopene and linseeds

Small and crunchy croquettes

With 12 vitamins

Zinc, lodine and selenium

No Colorants

Availability

1,5 kg: 30 shrink-wrapped bundle with 6 bags = 270 kg

EAN Code:

Cod. D26PTPE090 Plastic bag



Recommended daily intake

Breed of dog	Daily intake in gr
Toy (1,5 - 4 kg)	50 g - 120 g
Small (4 - 9 kg)	120 g - 190 g



Do not require cooking

Easy feed

Intestinal wellbeing

Weight Control

To be mixed with protein sources

Availability

Soffio di riso: 5 kg: 48 bags = 240 kg

EAN Code:

Cod. XSORIP0050 Un soffio di riso Plastic bag 5 kg



Un soffio di riso

Complementary food for dogs

Un soffio di riso and Crancy puffed rice are complementary feed that do not require cooking.

Instructions for proper use: Put the rice into the bowl, add warm water (not boiling) or broth and leave for at least 10 minutes. Add meat, Bocconi or croquettes and serve to the dog.

Always leave a bowl of fresh clean water available for your dog.

Composition: Puffed rice.

Analytical components:

Moisture: 9,3%, Crude protein: 8,3%, Crude fat: 1,4%, Crude fibres: 1,2%, Crude ash: 0,8%, Starch: 74,4%.

Recommended daily intake

Breed of dog	Daily intake
from 5 to 10 kg	from 40 to 80 gr
from 10 to 30 kg	from 80 to 110 gr
from 30 to 50 kg	from 200 + gr

COMPLETE FOOD FOR PUPPIES

Crancy Dog Junior is a complete and balanced food for weaning puppies of all breeds, from the age of two months to a year old.

It contains high quality selected ingredients as veal, chicken and turkey meats, fish and cereals to provides puppies with the right amount of energy, proteins, fats, vitamins and minerals. Yeasts and F.O.S. guarantee the good functioning of intestinal bacterial flora and good digestion. The recipe is enriched with linseeds and soybean seeds that deliver fatty aciids Omega 3 and Omega 6 for a shiny coat and healthy skin.

Crancy Dog Junior ensures an harmonious growth of your puppy and it is also ideal for bitches producing milk.

Instructions for proper use: This food is formulated for feeding dry. Remember to always leave a bowl of fresh, clean water available for your pet.

Composition: Cereals (rice min. 5%), Meat and animal derivatives (Chicken, turkey and veal min. 22%), Derivatives of vegetable origin (Dehydrated alfaalfa min. 1%), Oils and fats, Vegetable protein extracts, Yeasts (Brewer's yeast min. 0,5%), Fruit (dehydrated apple min. 0,5%), Fish and fish derivatives (min. 0,3%), Seeds (whole linseeds and soybeans seeds min. 0,3%), F.O.S. (fructooligosaccharides), Minerals.

Analytical components: Crude protein: 30,0%; Crude fat: 14,0%; Crude fibres: 2,6%; Crude ash: 7,6%; Calcium: 1,3%; Phosphorus: 1%; Sodium: 0,3%; Fat acids (Omega 3: 0,45%; Omega 6: 2,8%).

Nutritional additives: Vitamin A: 20.000 I.U./kg; Vitamin D3: 1.200 I.U./kg; Vitamin E: 120 mg/kg; Vitamin C: 70 mg/kg; Vitamin B1: 3,8 mg/kg; Vitamin B2: 5,3 mg/kg; Vitamin B6: 2,5 mg/kg; Vitamin B12: 0,04 mg/kg; Biotin: 0,03 mg/kg; Niacin: 25 mg/kg; Calcium D-Panthotenate: 14 mg/kg; Folic Acid: 1,9 mg/kg; Choline chloride: 1500 mg/kg; 3b101 Iron: 52 mg/kg; 3b201 Iodine: 0,8 mg/kg; 3b405 Copper: 11 mg/kg; 3b502 Manganese: 52 mg/kg; 3b606 Zinc: 61 mg/kg; 3b810 Selenium (Selenised yeast Saccharomyces cerevisiae CNCM I-3060, inactivated): 0,08 mg/kg.

Technological additives: Antioxidants.



Easily digestible

For all breeds of puppies

Clean teeth and healthy gums

With Omega 3 and Omega 6

With Chicken, Turkey and Veal



Availability

3 kg: 30 shrink-wrapped bundle with

4 bags = 360 kg

10 kg: 35 bags = 350 kg

EAN Code:

Cod. DCRJVPE120 Plastic bag 3 kg

Cod. DCRAJPE100 Plastic bag 10 kg





Recommended daily intake

Split into at least two meals. Remember to always leave a bowl of fresh, clean water available.

ı	6 weeks – 6 months (daily intake)					
	2 - 4 kg	5 - 10 kg	11 - 16 kg	17 - 22 kg	23 - 30 kg	30 kg +
	90g-160g	160g-340g	340g-480g	480g-570g	570g-660g	> 660g
ı	7 months – 12 months (daily intake)					
	3 - 9 kg	9 - 18 kg	18 - 30 kg	30 - 45 kg	45 - 60 kg	60 kg +
	90g-220g	220g-360g	360g-480g	480g-630g	630g-720g	> 720g

From 6 weeks to 6 months: 3-4 meals a day From 6 months onwards: 2-3 meals a day



With Omega 3 and Omega 6

Low sodium content

With meat, Fish and rice

Vitamins and minerals

No Colourants



Availability

15 kg: 24 bags = 360 kg

EAN Code:

Cod. DCRFLCE150 Paper bag 15 kg



Crancy FamilyLife

Complete food for dog

Crancy Family Life is a balanced and complete meal suitable for the maintenance of adult dogs. It is a high efficiency food, with a low sodium content, formulated for the specific needs of dogs that live indoors with little energetic activity. It provides proteins derived from meat and fish, vitamins, minerals and

cereals like rice, corn and wheat which deliver the correct amount of fibre essential for the wellbeing of the digestive system.

Instructions for proper use: This food is formulated for feeding dry. Remember to always leave a bowl of fresh, clean water available for your pet.

Composition: Cereals (rice min 4%), Meat and animal derivatives (min. 16%), Derivatives of vegetable origin, Oils and fats, Seeds (Whole soya beans min.1%), Fish and fish derivatives (min. 1%), Minerals.

Analytical components: Crude protein: 26%; Crude fat: 12%; Crude fibres: 3%; Crude ash: 7,9%; Calcium: 1,6%; Phosphorus: 1,1%; Sodium: 0,3%; Fat acids (Omega 6: 3,4%; Omega 3: 0,5%).

Nutritional additives: Vitamin A 10.000 UI/Kg, Vitamin D3 1.000 UI/Kg, Vitamin E 100 mg/Kg, Vitamin B1 3 mg/Kg, Vitamin B2 4,5 mg/Kg, Vitamin B6 2,1 mg/Kg, Vitamin B12 0,03 mg/Kg, Biotin 0,02 mg/Kg, Niacin 18 mg/Kg, Calcium D-Panthotenate 11 mg/Kg, Folic Acid 1,7 mg/Kg, 3b201 lodine 0,8 mg/Kg, 3b606 Zinc 20 mg/Kg.

Technological additives: Preservatives, Antioxidants.

Recommended daily intake

Breed of dog	Daily intake	
Medium (18-30 kg)	300g - 420g	
Medium Large (30-45 kg)	420g - 500g	
Large (45-60 kg)	500g - 600g	
Giant (60 kg +)	600g - 800g	



Complete food for dog

Crancy Gold Complete Menù is a complete food that is specifically for the maintenance of any breed of dog. Crancy Gold offers the correct mix of proteins, made up of amino-acids essential for development and growth after the age of eight months, of fats that supply a perfect balance of saturated, mono and polyunsaturated fatty acids, of easily digestible carbohydrates, of vitamins and oligo-elements. Crancy Gold is also suitable for bitches during lactation and can be used for dogs requiring a low sodium diet.

Instructions for proper use: Can be served dry or mixed with liquid (preferably tepid). Remember to always leave a bowl of fresh, clean water available for your pet.

Composition: Cereals (puffed rice, mais and barley min. 4%), Meat and animal derivatives (Beef min. 11%, Chicken min. 6%), Derivatives of vegetable origin, Seeds (Whole soya beans min. 1%; Whole linseeds min. 1%), Vegetable protein extracts, Oils and fats, Fish and fish derivatives (min. 4% in fish croquettes), Vegetables, Yeasts, Minerals.

Analytical components: Crude protein: 24,0%; Crude fat: 10,0%; Crude fibres: 2,7%; Crude ash: 8,0%; Sodium: 0,25%; Fat acids (Omega 3: 0,4%; Omega 6: 2.8%).

Nutritional additives: Vitamin A: 12.000 I.U./kg; Vitamin D3: 1.000 I.U./kg; Vitamin E: 110 mg/kg; 3b201 lodine: 0,7 mg/kg; 3b606 Zinc: 19 mg/kg.

Technological additives: Preservatives, Antioxidants.

Sensory Additives: Colorants.



With Chicken and beef

Puffed rice, corn and barley

With Fish

Easily digestible

100% well-being



Availability

2 kg: 24 Shrink-wrapped bundle with 6 bags = 288 kg 7,5 kg: 48 bags = 360 kg 15 kg: 24 bags = 360 kg

EAN Code:

Cod. DCRGOCE120 Plastic bag 2 kg



Cod. DCRGOPE075 Plastic bag 7,5 kg



Cod. DCRGOCE150 Plastic bag 15 kg



Recommended daily intake

Split into at least two meals. Remember to always leave a bowl of fresh, clean water available.

Breed of dog	Daily intake
Small (3-9 kg)	90g - 200g
Medium Small (9-18 kg)	200g - 320g
Medium (18-30 kg)	320g - 440g
Medium Large (30-45 kg)	440g - 540g
Large (45-60 kg)	540g - 640g
Giant (60 kg +)	640g - 840g

For bitches producing milk, with a large litter of puppies, the quantity should be increased up to a maximum of double the normal ration.



Dry food



Rich in Chicken

No GMO

No added flavours

No Colorants

Grain Free



Availability

30 g: 85 cartons with 30 pieces = 76,5 kg 10 g: 240 cartons with 30 pieces = 72 kg

EAN Code:

Cod. DCRST01090 Blister 3 pieces



Cod. DCRST05030 Blister 1 piece



Crancy eshSticks

Complementary food for dogs

Crancy Fresh Stick is a tasty and nutritious snack. Made with fresh meats and rich in proteins it is perfect reward for your dog.

Crancy Fresh Stick is available in several flavours.

Instructions for proper use:

Crancy Fresh Stick can be given at any time during the day. Remember to always leave a bowl of fresh, clean water available for your dog.

This snack cannot replace a complete food for your

Composition:

Meat and animal derivatives (min. 86% of which fresh meats 78% of which chicken min. 16%), Minerals, Oils and fats, Derivatives of vegetable origin (Crude fibre concentrate from natural lignocellulose), vegetables.

Analytical components:

Moisture: 26%; Crude protein: 35,0%; Crude fat: 20,0%; Crude fibres: 4,0%; Crude ash: 14,2%.

Technological additives:

Antioxidants, Preservatives.

Recommended daily intake

Breed of dog	Daily intake
Small (3-18 kg)	2 sticks
Medium (18-30 kg)	5 sticks
Large (>30 kg)	10 sticks





Crancy

Crancy

FreshSticks

Complementary food for dogs

Crancy Fresh Stick is a tasty and nutritious snack. Made with fresh meats and rich in proteins it is perfect reward for your dog.

Crancy Fresh Stick is available in several flavours.

Instructions for proper use:

Crancy Fresh Stick can be given at any time during the day. Remember to always leave a bowl of fresh, clean water available for your dog. This snack cannot replace a complete food for your dog.

Composition:

Meat and animal derivatives (Min 86%, of which fresh meat 78% of which beef min. 20%), Minerals, Oils and fats, Derivatives of vegetable origin (Crude fibre concentrate from natural lignocellulose), Vegetables.

Analytical components:

Moisture: 26%; Crude protein: 35,0%; Crude fat: 20,0%; Crude fibres: 4,0%; Crude ash: 14,2%.

Technological additives: Antioxidants, Preservatives.



Rich in Chicken

No GMO

No added flavours

No Colorants

Grain Free



30 g: 85 cartons with 30 pieces = 76,5 kg **10 g:** 240 cartons with 30 pieces = 72 kg

EAN Code:

Cod. DCRST03090 Blister 3 pieces



Cod. DCRST04030 Blister 1 piece







Recommended daily intake

Breed of dog	Daily intake
Small (3-18 kg)	2 sticks
Medium (18-30 kg)	5 sticks
Large (>30 kg)	10 sticks





Rich in Chicken

No GMO

No added flavours

No Colorants

Grain Free



Availability

30 g: 85 cartons with 30 pieces = 76,5 kg **10 g:** 240 cartons with 30 pieces = 72 kg

EAN Code:

Cod. DCRST02090 Blister 3 pieces



Cod. DCRST06030 Blister 1 piace



Crancy FreshSticks

Complementary food for dogs

Crancy Fresh Stick is a tasty and nutritious snack. Made with fresh meats and rich in proteins it is perfect reward for your dog.

Crancy Fresh Stick is available in several flavours.

Instructions for proper use:

Crancy Fresh Stick can be given at any time during the day. Remember to always leave a bowl of fresh, clean water available for your dog. This snack cannot replace a complete food for your dog.

Composition:

Meat and animal derivatives, Fish and fish derivatives (Salmon min. 14%: fresh 10%, Hydrolized 4%), Minerals, Oils and fats, Derivatives of vegetable origin (Crude fibre concentrate from natural lignocellulose), vegetables.

Analytical components:

Moisture: 26%; Crude protein: 36,0%; Crude fat: 18,5%; Crude fibres: 4,0%; Crude ash: 14,2%.

Technological additives:

Antioxidants, Preservatives.

Recommended daily intake

Breed of dog	Daily intake
Small (3-18 kg)	2 sticks
Medium (18-30 kg)	5 sticks
Large (>30 kg)	10 sticks





Complementary food for dogs

Crancy DogSticks is a complementary tasty snack for your dog.

Use them as a reward for your dog and he will be happy!

Composition DogSticks with Chicken: Meat and animal derivatives (Chicken min. 40%), Derivatives of vegetable origin, Vegetable protein extracts, Cereals, Fish and fish derivatives (Salmon min. 1%), Minerals, Sugars.

Composition DogSticks with Salmon: Meat and animal derivatives, Fish and fish derivatives (Salmon min. 20%), Derivatives of vegetable origin, Vegetable protein extracts, Minerals, Sugars.

Analytical components: Moisture: 20,0%; Crude protein: 39,0%; Crude fat: 8,0; Crude fibres: 1,0%; Crude ash: 10.0%.

Technological additives:

Preservatives, Antioxidants.

Instructions for proper use:

can be given at any time during the day. Remember to always leave a bowl of fresh, clean water available for your dog. This snack cannot replace a complete food for your dog. Store in a cool and dry place.



Availability

100 cartons with 16 pieces = 144 kg

EAN Code:

Cod. DCT01PE014 Resealable doypack 90 gr with Chicken



Cod. DCT02PE014 Resealable doypack 90 gr with Salmon



Recommended daily intake

Do not exceed the recommended daily intake. Crancy DogSticks cannot replace a complete food for your dog.

Breed of dog	DogSticks
Small (< 10 kg)	2
Medium (10-30 kg)	3
Large (>30 kg)	6



Soft Snack

No added flavours

with Beef

Grain Free

No sugars and colorants



Availability

90g: 100 cartons da 10 pieces = 90 kg

EAN Code:

Cod. DCRADTR014 resealable doypack 90 g



Crancy

Training

Complementary food for dogs

Crancy DogTraining is the ideal snack to train your dog. Small bone-shaped snacks in an eye-catching pack with some interesting useful tips.

Composition:

Meat and animal derivatives (min. 60% of which Beef min. 8%), Derivatives of vegetable origin, Oils and fats.

Analytical components:

Moisture: 22%; Crude protein: 35%; Crude fat: 11%; Crude fibres: 1%; Crude ash: 13%.

Nutritional additives:

Vitamin A: 12.000 I.U./Kg; Vitamin D3: 1.000 I.U./Kg; Vitamin E: 90 mg/kg; Vitamin B1: 2,7 mg/kg; Vitamin B2: 3,8 mg/kg; Vitamin B6: 1,8 mg/kg; Vitamin B12: 0,03 mg/kg; Biotin: 0,02 mg/kg; Niacin: 17,5 mg/kg; Calcium D-Panthotenate: 10 mg/kg; Folic Acid: 1,2 mg/kg; Carnitine: 490 mg/kg.

Technological additives: Antioxidants.

Instructions for proper use:

can be given at any time during the day.
Remember to always leave a bowl of fresh, clean water available for your dog. This snack cannot replace a complete food for your dog.
Store in a cool and dry place.

Recommended daily intake

	Breed of dog	Daily intake
Sm	all (3-18 kg)	up to 10 snacks
Med	dium (18-30 kg)	up to 20 snacks
Lar	ge (>30 kg)	up to 40 snacks





Complementary food for dogs

During or after a good run or race, DogActivity is the ideal snack to gratify your dog.

Small bone-shaped snacks with lots of energy! With more than 60% meat and 35% protein, DogActivity is the perfect reward for your dynamic dog.

Without sugars, aromas and Colorants DogActivity is the ideal treat for active and sporty dogs!

Composition:

Meat and animal derivatives (min. 60% of which duck min. 8%), Derivatives of vegetable origin, Oils and fats.

Analytical components:

Moisture: 22%; Crude protein: 35%; Crude fat: 11%; Crude fibres: 1%; Crude ash: 13%.

Nutritional additives:

Vitamin A: 12.000 I.U./Kg; Vitamin D3: 1.000 I.U./Kg; Vitamin E: 90 mg/kg; Vitamin B1: 2,7 mg/kg; Vitamin B2: 3,8 mg/kg; Vitamin B6: 1,8 mg/kg; Vitamin B12: 0,03 mg/kg; Biotin: 0,02 mg/kg; Niacin: 17,5 mg/kg; Calcium D-Panthotenate: 10 mg/kg; Folic Acid: 1,2 mg/kg; Carnitine: 490 mg/kg.

Technological additives: Antioxidants.

Instructions for proper use:

can be given at any time during the day. Remember to always leave a bowl of fresh, clean water available for your dog. This snack cannot replace a complete food for your dog. Store in a cool and dry place.



Soft Snack

No added flavours

with Duck

Grain Free

No sugars and colorants



Availability

90g: 100 cartons da 10 pieces = 90 kg

EAN Code:

Cod. DCRADAC014 resealable doypack 90 g



Recommended daily intake

Breed of dog	Daily intake
Small (3-18 kg)	up to 10 snacks
Medium (18-30 kg)	up to 20 snacks
Large (>30 kg)	up to 40 snacks



Complementary food

Dental care

Calcium micro-granules

Minerals

Re-sealable bag



100 cartons with 25 pieces = 275 kg

EAN Code:

Cod. DCK02PE027 Re-sealable bag 7 pieces / 110 g





Complementary food for small dogs

Crancy Dental Snack is a complementary food that you can use as a treat for your dog.

Thanks to calcium micro-granules and minerals it performs an abrasive action which prevents the accumulation of dental tartar and keep clean teeth and healthy gums.

Bentonite help the cleaning of teeth for its abrasive capacity and intestinal balance thanks to the cation exchange capacity.

Composition: Cereals, Derivatives of vegetable origin, Meat and animal derivatives, Oils and fats, Minerals, Sugars.

Analytical components: Moisture: 16%; Crude protein: 15,4%; Crude fat: 3%; Crude fibres: 0,8%; Crude ash: 5.8%; Calcium 1.6%.

Nutritional additives: 3b101 Iron: 680 mg/kg.

Sensory Additives: Colorants.

Technological additives:

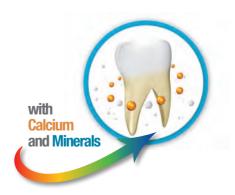
Preservatives, 1m558i Bentonite 15.000 mg/kg.

Instructions for proper use: Crancy Dental Snack cannot replace a complete food for your dog. Always leave the dog a bowl of fresh, clean water. It should be avoided the simultaneous use orally with macrolides. Store in a cool and dry place.

Recommended daily intake

Breed of dog	Daily intake
Small (< 10 kg)	1/2 dental snack
Medium (10 - 30 kg)	1 dental snack

Give Dental Snack to your dog once a day, following the chart. Do not exceed the recommended daily intake.





Complementary food for medium and large dogs

Crancy Dental Snack is a complementary food that you can use as a treat for your dog.

Thanks to calcium micro-granules and minerals it performs an abrasive action which prevents the accumulation of dental tartar and keep clean teeth and healthy gums.

Bentonite help the cleaning of teeth for its abrasive capacity and intestinal balance thanks to the cation exchange capacity.

Composition: Cereals, Derivatives of vegetable origin, Meat and animal derivatives, Oils and fats, Minerals, Sugars.

Analytical components: Moisture: 16%; Crude protein: 15,4%; Crude fat: 3%; Crude fibres: 0,8%; Crude ash: 5,8%; Calcium 1,6%.

Nutritional additives: 3b101 Iron: 680 mg/kg.

Sensory Additives: Colorants.

Technological additives: Preservatives, 1m558i

Bentonite 15.000 mg/kg.

Instructions for proper use:

Crancy Dental Snack cannot replace a complete food for your dog.

Always leave the dog a bowl of fresh, clean water. It should be avoided the simultaneous use orally with macrolides. Store in a cool and dry place.



Complementary food

Dental care

Calcium micro-granules

Minerals

Re-sealable bag

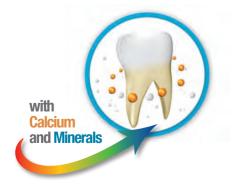
Availability

100 cartons with 20 pieces = 360 kg

EAN Code:

Cod. DCK01PE036 Re-sealable bag 7 pieces / 180 g





Recommended daily intake

ı	Breed of dog	Daily intake
	Medium (18-30 kg)	1 dental snack
Ī	Large (>30 kg)	1 + 1/2 dental snack

Give Dental Snack to your dog once a day, following the chart. Do not exceed the recommended daily intake.



Clean teeth, healthy gums

Fresh breath

with Calcium and Zeolite

Zinc and blueberries

High content of Vitamin C



90gr: 100 box with 10 pieces =90 Kg

EAN Code:

Cod. DCRDEBA009 re-sealable doypack 90 gr





Recommended daily intake

Breed of dog	Daily intake
Small	max 4 bites
Medium	max 8 bites
Large	max 15 bites
Giant	max 20 bites



Complementary food for dogs

Fresh Dental Bites is a functional snack for dogs. Thanks to the zeolite, that absorbs some constituents of bad breath, Vitamin C and concentrated Crude Fibers, Fresh DentalBites has a significant beneficial effect on oral hygiene and helps keep fresh breath. Thanks to minerals it helps to keep clean teeth and reduce tartar buildup.

With Zinc and blueberry juice.

Composition: Cereals, Fish and fish derivatives (of which fresh trout 9%), Oils and fats, Minerals (Zeolite 7%, calcium carbonate 1%), Meat and animal derivatives, Derivatives of vegetable origin (Alfalfa, Crude fibre concentrate from natural lignocellulose 2%), Milk and milk derivatives, Fruit (blueberry juice 1,2%).

Analytical components: Crude protein: 15,0%; Crude fat: 16,0%; Crude fibres: 4,0%; Crude ash: 12,5%.

Nutritional additives: Vitamin C: 4.000 mg/kg; 3b606 Zinc: 100 mg/kg.

Technological additives: Natural antioxidants.

Instructions for proper use:

can be given at any time during the day. Remember to always leave a bowl of fresh, clean water available for your dog. This snack cannot replace a complete food for your dog. Store in a cool and dry place.



A daily help for clean teeth, healthy gums and fresh breath



Complementary food for dogs

I Love Dog is a tasty snack with fresh meat, fortified with 12 vitamins and a carefully selected insoluble fibre source which helps maintain clean teeth.

Composition: Cereals, Meat and animal derivatives (fresh chicken meat min. 4%), Oils and fats, Seeds, Sugars, Minerals, Derivatives of vegetable origin (Crude fibre concentrate from natural lignocellulose 0,6%).

Analytical components: Crude protein: 15,0%; Crude fat: 11,5%; Crude fibres: 2,5%; Crude ash: 5,0%; Fat acids (Omega 3: min. 0,4%).

Nutritional additives: Vitamin A: 10.000 I.U./kg; Vitamin D3: 1.000 I.U./kg; Vitamin E: 100 mg/kg; Vitamin C: 70 mg/kg: Vitamin B1: 3.0 mg/kg: Vitamin B2: 4,5 mg/kg; Vitamin B6: 2,1 mg/kg; Vitamin B12: 0,03 mg/kg; Biotin: 0,02 mg/kg; Niacin: 18 mg/kg; Calcium D-Panthotenate: 11,5 mg/kg; Folic Acid: 1,3 mg/kg.

Technological additives: Preservatives, Antioxidants.

Sensory Additives: Colorants.

Instructions for proper use: I Love Dog can be given at any time during the day. Always allow access to fresh clean water. Store in a cool and dry place.



With fresh chicken

With 12 vitamins

with omega 3

Dental care

Resealable bag

Availability

60 gr: 100 box with 10 pieces = 60 kg

EAN Code:

Cod. DCRILDG096 Resealable doypack 60 a





Recommended daily intake

Up to 4 to 20 treats, depending on the size and breed of your dog (up to 4 treats for small dogs; up to 20 treats for large dogs).

Crancy I Love Dog cannot replace a complete food for your dog.



Super tasty

with chicken

with fresh cheese

With 12 vitamins

Re-sealable doypack



60 gr: 168 box with 8 pieces = 81 kg

EAN Code:

Cod. DCRPUFD042 re-sealable doypack 60 gr





Complementary food for dogs

Puffy Dog Puffy Dog is a tasty and nutritious snack. A crispy outer shell with chicken, and a fresh cheese filling. A perfect choice for both tastiness and functionality. Fortified with 12 vitamins for your dog's health and wellbeing.

A carefully selected source of insoluble fibre helps to promote optimal oral hygiene.

Composition: Cereals, Meat and animal derivatives (Chicken min. 20%), Oils and fats, Derivatives of vegetable origin (Crude fibre concentrate from natural lignocellulose 1,5%), Milk and milk derivatives (fresh cheese min. 1%), Minerals.

Analytical components: Crude protein: 23,0%; Crude fat: 13,0%; Crude fibres: 3,0%; Crude ash: 6,0%.

Nutritional additives: Vitamin A: 6.500 l.U./kg; Vitamin D3: 500 l.U./kg; Vitamin E: 60 mg/kg; Vitamin C: 20 mg/kg; Vitamin B1: 2,1 mg/kg; Vitamin B2: 2,4 mg/kg; Vitamin B6: 1,5 mg/kg; Vitamin B12: 0,03 mg/kg; Biotin: 0,03 mg/kg; Niacin: 10 mg/kg; Calcium D-Panthotenate: 4,6 mg/kg; Folic Acid: 0,7 mg/kg.

Technological additives: Preservatives, Antioxidants. **Sensory Additives:** Colorants.

Instructions for proper use: Puffy Dog can be given at any time during the day. Always allow access to fresh clean water. Store in a cool and dry place.

Recommended daily intake

Up to 10 to 40 treats, depending on the size and breed of your dog (up to 10 treats for small dogs; up to 40 treats for large dogs).

Crancy PuffyDog cannot replace a complete food for your dog.



Complementary food for dogs

All dogs need to chew dry biscuits to help them have strong, healthy teeth. At the end of a run or after exercise Crancy biscuits are the correct reward for your dog. Sel-Plex® Source of selenium. Organic selenium supports healthy antioxidant status for all phases of life.

Composition: Cereals, Derivatives of vegetable origin, sugars, vegetables (vegetables min. 4% of which infra red micronised peas 4%, dehydrated tomato min. 0,6%, dehydrated spinach min. 0,6%), oils and fats, minerals.

Analytical components: Crude protein: 11,5%; Crude fat: 6,8%; Crude fibres: 2,3%; Crude ash: 5%; Calcium: 0.9%; Phosphorus: 0.35%.

Nutritional additives: Vitamin A: 8.000 I.U./kg; Vitamin D3: 800 U.I/kg; Vitamin E: 70 mg/kg; Vitamin B1: 2,3 mg/kg; Vitamin B2: 3,2 mg/kg; Vitamin B6: 1,5 mg/kg; Vitamin B12: 0,02 mg/kg; Biotin: 0,01 mg/kg; Niacin: 13 mg/kg; Calcium D-Panthotenate: 8 mg/kg; Folic Acid: 0,9 mg/kg; Choline chloride: 80 mg/kg; 3b606 Zinc: 9 mg/kg; 3b810 Selenium (Selenised yeast Saccharomyces cerevisiae CNCM I-3060, inactivated Sel-Plex®): 0,1 mg/kg.

Technological additives: Preservatives.

Instructions for proper use: Remember to leave plenty of fresh water available in a separate dish. Store in a cool and dry place.



New recipe

Oven baked

With 12 vitamins

Sel-Plex ® source of selenium

Clean teeth and healthy gums



Availability

500 gr: 30 box with 12 pieces = 180 kg 10 kg: 24 cartons = 240 kg

EAN Code:

Cod. DCRBMA0060 Box 500 gr



Cod. DCRBMT0100 Carton da 10 kg



Recommended daily intake

This snack cannot replace a complete food for your dog.

Breed of dog	Biscuits
Small (< 10 kg)	up to 5 Biscuits
Medium (10-30 kg)	up to 10 Biscuits
Large (>30 kg)	up to 15 Biscuits

Crancy

Biscotti-plus

Complementary food for dogs

All dogs need to chew dry biscuits to help them have strong, healthy teeth. At the end of a run or after exercise Crancy biscuits are the correct reward for your dog. Sel-Plex® Source of selenium. Organic selenium supports healthy antioxidant status for all phases of life.

Instruction for proper use: Remember to leave plenty of fresh water available in a separate dish. Store in a cool and dry place.

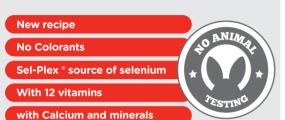
Composition: Cereals, Derivatives of vegetable origin, sugars, oils and fats, minerals, Yeasts.

Analytical components: Crude protein: 12%; Crude fat: 7%; Crude fibres: 1,9%; Crude ash: 4%; Calcium: 0,9%; Phosphorus: 0,35%.

Nutritional additives: Vitamin A: 6.000 I.U./kg; Vitamin D3: 600 I.U./kg; Vitamin E: 60 mg/kg; Vitamin B1: 2,4 mg/kg; Vitamin B2: 3,2 mg/kg; Vitamin B6: 1,5 mg/kg; Vitamin B12: 0,02 mg/kg; Biotin: 0,01 mg/kg; Niacin: 13 mg/kg; Calcium D-Panthotenate: 8 mg/kg; Folic Acid: 0,8 mg/kg; Choline chloride: 80 mg/kg; 3b606 Zinc: 10 mg/kg; 3b810 Selenium (Selenised yeast Saccharomyces cerevisiae CNCM I-3060, inactivated Sel-Plex®): 0,1 mg/kg.

Technological additives: Preservatives.





Availability

500 gr: 30 box with 12 pieces = 180 kg

EAN Code:

Cod. DCRBCEC060 box 500 g





Recommended daily intake

This snack cannot replace a complete food for your dog.

Breed of dog	Biscuits
Small (< 10 kg)	up to 5 Biscuits
Medium (10-30 kg)	up to 10 Biscuits
Large (>30 kg)	up to 15 Biscuits



BiscottiPlus

for Small and Medium dogs

SnackDogPlus

Complementary food for small and medium dogs

All dogs need to chew dry biscuits to help them have strong, healthy teeth.

Calcium and Minerals integration helps to maintain correct oral hygiene while Chicken and vegetables make the biscuits very palatable.

Organic selenium supports healthy antioxidant status for all phases of life.

Instructions for proper use: Remember to leave plenty of fresh water available in a separate dish. Store in a cool and dry place.

Composition: Cereals, Derivatives of vegetable origin, Vegetables (Pisello 3,5%, Carota 2,3%, Pomodoro 2,3%, Spinacio 1%), Sugars, Oils and fats, Meat and animal derivatives (Chicken, proteine idrolizzate 4,5%). Minerals, Curcuma, Yeasts.

Analytical components: Crude protein: 13%; Crude fat: 12%; Crude fibres: 2,9%; Crude ash: 4,4%; Calcium: 0,9%; Phosphorus: 0,35%

Nutritional additives: Vitamin A: 6.000 I.U./kg; Vitamin D3: 600 I.U./kg; Vitamin E: 60 mg/kg; Vitamin B1: 2,3 mg/kg; Vitamin B2: 5,2 mg/kg; Vitamin B6: 1,4 mg/kg; Vitamin B12: 1,9 mg/kg; Biotin: 0,01 mg/kg; Niacin: 11 mg/kg; Calcium D-Panthotenate: 9 mg/kg; Folic Acid: 17,5 mg/kg; Choline chloride: 70 mg/kg; 3b606 Zinc: 10 mg/kg; 3b810 Selenium (Selenised yeast Saccharomyces cerevisiae CNCM I-3060, inactivated Sel-Plex®): 0,1 mg/kg.

Technological additives: Preservatives.



No Colorants

Oven baked

Sel-Plex * source of selenium

With 12 vitamins

Con verdurine dell'orto



Availability

100 gr: 100 box with 10 pieces = 100 kg 10 kg: 24 cartoni per pallet = 240 kg

EAN Code:

Cod. DCRBMI0010 Doypack 100 gr



Cod. DCRPVT0100 Carton Biscuits Mini Chicken e verdurine da 10 kg



con **Chicken** e **verdurine dell'orto**





No Colorants







Recommended daily intake

Si raccomanda di non superare le quantità indicate. Non può sostituire un alimento completo.

Breed of dog	Biscuits
Small (< 10 kg)	up to 5 biscotti
Medium (10-30 kg)	up to 10 biscotti



Biscotti Roll, Mini with chicken and vegetables, with Puffed rice

Complementary food for dogs

All dogs need to chew dry biscuits to help them have strong, healthy teeth. At the end of a run or after exercise Crancy biscuits are the correct reward for your

Crancy Biscuits Roll

Composition: Cereals, meat and animal derivatives (13,5%), Derivatives of vegetable origin, oils and fats, sugars, minerals.

Analytical components: Crude protein: 15,5%; Crude fat: 8,0%; Crude fibres: 2,5%; Crude ash: 5,5%.

Nutritional additives: Vitamin A: 5.000 U.I/kg; Vitamin

D3: 500 U.I/kg; Vitamin E: 50 mg/kg. Technological additives: Preservatives.



Complementary food for dogs Healthy gums and clean teeth

Roll with chicken and cheese

Biscuits with puffed rice

Biscuits with chicken and vegetables

Availability

Carton Biscuits Roll: 10 kg Carton Biscuits Mini: 10 kg Carton Biscuits Rice: 10 kg 24 cartons for pallet

EAN Code:

Cod. DCRROL0100 Carton Biscuits Roll 10 kg



Cod. DCRPVT0100 Carton Biscuits Mini Chicken and vegetables 10 kg



Cod. DCRRST0100 Carton Biscuits puffed Rice 10 ka



Recommended daily intake

Cannot replace a complete food.

Breed of dog	Biscuits
Small (< 10 kg)	up to 5 Biscuits
Medium (10-30 kg)	up to 10 Biscuits
Large (>30 kg)	up to 15 Biscuits

Crancy Biscuits Mini Chicken and vegetables

Composition: Cereals, Derivatives of vegetable origin, Vegetables (peas 3,5%, carrot 2,3%, tomato 2,3%, spinach 1%), Sugars, Oils and fats, Meat and animal derivatives (Chicken, hydrolized proteins 4,5%), Minerals, Turmeric, Yeasts.

Analytical components: Crude protein: 13%; Crude fat: 12%; Crude fibres: 2,5%; Crude ash: 4,4%; Calcium: 0,9%; Phosphorus: 0.35%.

Nutritional additives: Vitamin A: 6.000 I.U./kg; Vitamin D3: 600 I.U./kg; Vitamin E: 60 mg/kg; Vitamin B1: 2,3 mg/kg; Vitamin B2: 5,2 mg/kg; Vitamin B6: 1,4 mg/ kg; Vitamin B12: 1,9 mg/kg; Biotin: 0,01 mg/kg; Niacin: 12 mg/kg; Calcium D-Panthotenate: 9 mg/kg; Folic Acid: 17,5 mg/kg; Choline chloride: 70 mg/kg; 3b606 Zinc: 10 mg/kg; 3b810 Selenium (Selenised yeast Saccharomyces cerevisiae CNCM I-3060, inactivated Sel-Plex®): 0,1 mg/kg.

Technological additives:

Preservatives.

Crancy Biscuits puffed rice

Composition: Cereals (puffed

rice min. 2%), Derivatives of vegetable origin, Sugars, Oils and fats, Minerals, Yeasts,

Analytical components: Crude protein: 12%; Crude fat: 7%; Crude fibres: 1,9%; Crude ash: 4%; Calcium: 0,9%;

Phosphorus: 0.35%. Nutritional additives: Vitamin A: 6.000 I.U./kg; Vitamin

D3: 600 I.U./kg; Vitamin E: 60 mg/kg; Vitamin B1: 2,4 mg/kg; Vitamin B2: 3,2 mg/kg; Vitamin B6: 1,5 mg/kg; Vitamin B12: 0,02 mg/kg; Biotin: 0,01 mg/kg; Niacin: 13 mg/kg; Calcium D-Panthotenate: 8 mg/kg; Folic Acid: 0,8 mg/kg; Choline chloride: 80 mg/kg; 3b606 Zinc: 10 mg/kg; 3b810 Selenium (Selenised yeast Saccharomyces cerevisiae CNCM I-3060, inactivated Sel-Plex®): 0,1 mg/kg.

Technological additives: Preservatives.



Il Polpettone

Complete food for dog

Polpettone Crancy is a complete food suitable for adult dogs of all breeds.

Polpettone Crancy can be served on its own or mixed rice, pasta or other starchy food, or used as a reward for your dog.

Instructions for proper use: Serve at room temperature. Remember to always leave a bowl of fresh water available for your dog.

For dogs that are fed exclusively on "Il Polpettone", it is advisable to periodically shift the diet to dry food.

Analytical components: Moisture: 67%, Crude protein: 13%, Crude fat: 9%, Crude ash: 6%, Crude fibres: 2%.

Nutritional additives: Vitamin A: 2500 UI/Kg, Vitamin E: 15 mg/kg, 3b405 Copper: 2 mg/kg, 3b502 Manganese: 2,5 mg/kg, 3b201 Iodine: 0,3 mg/kg, 3b810 Selenium (Selenised yeast Saccharomyces cerevisiae CNCM I-3060, inactivated): 0,09 mg/kg.

Crancy Polpettone Chicken and Beef

Composition: Meat and animal derivatives 65% (Chicken 5%, Beef 5%), Cereals, Derivatives of vegetable origin, minerals.

Crancy Polpettone Chicken and Turkey

Composition: Meat and animal derivatives 65% (Chicken 5%, Turkey 5%), Cereals, Derivatives of vegetable origin, minerals.



2 different flavours

With Chicken and beef

Con Chicken and Turkey

Try it with puffed rice

No Colourants



Availability

72 carton with 12 pieces = 691,2 kg

EAN Code:

Cod. UPPMUP0096 Il polpettone chicken and Beef 800 gr



Cod. UPPTUP0096 Il polpettone Chicken and Turkey 800 gr



Recommended daily intake

Split into at least two meals. Remember to always leave a bowl of fresh, clean water available.

Dog's weight	Daily intake
< 4 kg	from 100 to 250 gr
from 4 to 10 kg	from 150 to 500 gr
from 10 to 20 kg	from 300 to 800 gr
from 20 to 40 kg	from 600 to 1000 gr
40 kg +	from 900 to 1500 gr

For puppies and pregnant bitches we recommend to double the recommended daily intake.



With Vitamins and Minerals

With 16% of meat

Easily digestible

Weight control

No Colourants



Availability

10 kg: 70 bags = 700 kg 20 kg: 36 bags = 720 kg

EAN Code:

Cod. DVDMAPE100 Plastic bag 10 kg



Cod. DVDMACE200 Plastic bag 20 kg



Vita-day

Maintenance 20-9

Complete food for dogs

Vita-Day Maintenance 20-9 is a complete food that contains all the elements necessary to keep your dog in the best of health. It is ideal for feeding adult dogs in periods of low activity.

Composition: Cereals (min. 16%), Derivatives of vegetable origin, Meat and animal derivatives (min. 14%), Oils and fats, Minerals.

Analytical components: Crude protein: 20,0%; Crude fat: 9,0%; Crude fibres: 4,0%; Crude ash: 9,0%.

Nutritional additives: Vitamin A: 8000 I.U./kg; Vitamin D3: 800 I.U./kg; Vitamin E: 80 mg/kg; 3b201 lodine: 0,5 mg/kg; 3b606 Zinc: 13,2 mg/kg.

Technological additives: Antioxidants.

Instructions for proper use: This food is formulated for feeding dry, with plenty of fresh clean water provided separately.

Recommended daily intake

Breed of dog	Daily intake
Small (3-9 kg)	90-200g
Medium Small (9-18 kg)	200-320g
Medium (18-30 kg)	320-440g
Medium Large (30-45 kg)	440-540g
Large (45-60 kg)	540-640g
Giant (60 kg +)	640-840g





Complete food for dogs

VitaDay ACTIVE is a complete food formulated for the maintenance of all breeds adult dogs and it is particularly recommended for dogs during period of high activity.

Instructions for proper use: This food is formulated for feeding dry. Remember to always leave a bowl of fresh, clean water available for your pet.

Composition: Cereals, Meat and animal derivatives (min. 22%), Derivatives of vegetable origin, Oils and fats, Minerals.

Analytical components: Crude protein: 25,0%; Crude fat: 11,0%; Crude fibres: 3,8%; Crude ash: 10,3%.

Nutritional additives: Vitamin A: 10.000 I.U./kg; Vitamin D3: 1.000 I.U./kg; Vitamin E: 100 mg/kg; 3b201 lodine: 0,5 mg/kg; 3b606 Zinc: 13,0 mg/kg.

Technological additives: Antioxidants.



100% Healthy & Complete

No Colourants

With Vitamins

With minerals



Availability

10 kg: 70 Bags = 700 kg 20 kg: 36 Bags = 720 kg

EAN Code:

Cod. DVDAC01100 Plastic bag 10 kg



Cod. DVDSPCE200 Plastic bag 20 kg



Recommended daily intake

We suggest a daily intake of 1,2% to 3% of the dog's weight.



12 Vitamins

Zinc, Iodine and Selenium

With Omega 3 and 6

Healthy skin and glossy coat

No Colourants



Availability

800 gr: 32 carton with 8 bags = 204,8 kg

EAN Code:

Cod. G34PRPE064 resealable doypack 800 gr





Adult RICH IN CHICKEN, WITH RICE

Complete food for cat

Pro Gatto is a 100% complete food for cats, highly palatable and nutritionally balanced, ideal for maintaining the good health and nutrition of your cat.

Instructions for proper use:

The food may be served dry direct from the bag. Always leave a bowl of fresh clean water available for your cat.

Composition: Meat and animal derivatives (Chicken min. 20%), Cereals (Rice min. 5%), Seeds, Vegetable protein extracts, Derivatives of vegetable origin, Oils and fats, Yeasts, Minerals.

Analytical components: Crude protein: 34,0%; Crude fat: 14,0%; Crude fibres: 2,0%; Crude ash: 7,5%; Lisine: 1,6%; Methionine: 0,58%; Taurine: 1.500 mg/kg; Fat acids: (Omega 3: min. 0,40% - Omega 6: min. 4,0%).

Nutritional additives: Vitamin A: 20.000 I.U./kg; Vitamin D3: 1.300 I.U./kg; Vitamin E: 200 mg/kg; Vitamin C: 100 mg/kg; Vitamin B1: 7 mg/kg; Vitamin B2: 7 mg/kg; Vitamin B6: 5 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,16 mg/kg; Niacin: 30 mg/kg; Calcium D-Panthotenate: 10 mg/kg; Folic Acid: 1,6 mg/kg; 3b201 Iodine: 1,0 mg/kg; 3b606 Zinc: 20,0 mg/kg; 3b810 Selenium (Selenised yeast Saccharomyces cerevisiae CNCM I-3060, inactivated): 0,1 mg/kg.

Technological additives: Antioxidants.

Recommended daily intake

Cat's age	Daily intake
Kitten (from 2° to 10° month)	30-80 g
Adult cats	70-90 g
Pregnant queens	90-120 g
Lactating queens	140-200 g



Young cat & adult

WITH SALMON, MACKERELS AND RICE

Complete food for cat

Pro Gatto is a 100% complete food for cats, highly palatable and nutritionally balanced, ideal for maintaining the good health and nutrition of your cat.

Instructions for proper use:

The food may be served dry direct from the bag. Always leave a bowl of fresh clean water available for your cat.

Composition: Cereals (Rice min. 5%), Meat and animal derivatives, Derivatives of vegetable origin, Seeds, Vegetable protein extracts, Oils and fats, Fish and fish derivatives (Salmon min. 4%; mackerels min. 1%), Minerals.

Analytical components: Crude protein: 34,0%; Crude fat: 14,0%; Crude fibres: 2,0%; Crude ash: 8,0%; Lisine: 1,6%; Methionine: 0,6%; Taurine: 1.500 mg/kg; Fat acids: (Omega 3: min. 0,40% - Omega 6: min. 4,0%).

Nutritional additives: Vitamin A: 20.000 I.U./kg; Vitamin D3: 1.300 I.U./kg; Vitamin E: 200 mg/kg; Vitamin C: 100 mg/kg; Vitamin B1: 7 mg/kg; Vitamin B2: 7 mg/kg; Vitamin B6: 5 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,16 mg/kg; Niacin: 30 mg/kg; Calcium D- pantotenato: 10 mg/kg; Folic Acid: 1,6 mg/kg; 3b201 lodine: 1,0 mg/kg; 3b606 Zinc: 20,0 mg/kg; 3b810 Selenium (Selenised yeast Saccharomyces cerevisiae CNCM I-3060, inactivated): 0,1 mg/kg.

Technological additives: Antioxidants.



with 12 Vitamins

With Zinc, Iodine and Selenium

With Omega 3 and 6

Healthy skin and glossy coat

No Colourants



Availability

800 gr: 32 carton with 8 bags = 204,8 kg

EAN Code:

Cod. G34MRPE064 800 gr Resealable doypack



Recommended daily intake

Cat's age	Daily intake
Kitten (from 2° to 10° month)	30-80 g
Adult cats	70-90 g
Pregnant queens	90-120 g
Lactating queens	140-200 g





Sterilized cat

WITH CHICKEN, TURKEY AND RICE

Complete food for adult sterilized cat

Pro Gatto is a 100% complete food for cats, highly palatable and nutritionally balanced, ideal for maintaining the good health and nutrition of your sterilized cat.

Instructions for proper use:

The food may be served dry direct from the bag. Always leave a bowl of fresh clean water available for your cat.

Composition: Meat and animal derivatives (Chicken and Turkey min. 27%), Cereals, Vegetable protein extracts, Vegetables, Seeds, Oils and fats, Derivatives of vegetable origin (Crude fibre concentrate from natural lignocellulose), Fish and fish derivatives, Minerals.

Analytical components: Crude protein: 37,0%; Crude fat: 10,0%; Crude fibres: 3,0%; Crude ash: 7,5%; Lisine: 1,5%; Methionine: 0,9%; Taurine: 1.700 mg/kg; Fat acids: (Omega 3: min. 0,5% - Omega 6: min. 2,9%).

Nutritional additives: Vitamin A: 21.000 I.U./kg; Vitamin D3: 1.300 I.U./kg; Vitamin E: 200 mg/kg; Vitamin C: 120 mg/kg; Vitamin B1: 7 mg/kg; Vitamin B2: 6,5 mg/kg; Vitamin B6: 5 mg/kg; Vitamin B12: 0,1 mg/kg; Biotin: 0,16 mg/kg; Niacin: 30 mg/kg; Calcium D-Panthotenate: 10 mg/kg; Folic Acid: 1,6 mg/kg; L-Carnitine: 98 mg/kg; 3b201 lodine: 0,8 mg/kg; 3b606 Zinc: 20,0 mg/kg; 3b810 Selenium (Selenised yeast Saccharomyces cerevisiae CNCM I-3060, inactivated): 0,1 mg/kg.

Technological additives: Antioxidants.

12 Vitamins

Zinc, Iodine and Selenium

Weight control

No Colourants

Efficienza del sistema urinario

Availability

800 gr: 32 carton with 8 bags = 204,8 kg

EAN Code:

Cod. G34STPE064 800 gr Resealable doypack



Recommended daily intake

Cat's age	Daily intake
Adult cat	70-90 g
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Complete food for cat

KeKe®

Keké Ricetta Multigusto is a complete feed for cats over 6 month of age. Kekè Multi-taste recipe is suitable for even the most fussy cats, from 6 months of age. This diet has been formlated to supply nutrients of high biological value, ensuring optimum growth and maintenance of all breeds of cat.

The tasty kibbles contain meat, fish, vegetables, Omega 3 and Omega 6 fatty acids, and essential amino acids such as taurine, lysine and methionine. Kekè Multi-taste recipe is a diet full of tastiness, with no added salt.

Instructions for proper use:

This food is formulated for feeding dry, with plenty of fresh clean water provided separately.

Composition: Cereals. Meat and animal derivatives (min. 15%), Vegetable protein extracts, Derivatives of vegetable origin, oils and fats, fish and fish derivatives (min. 4% in fish kibbles), vegetables (min. 4% in vegetables kibbles), yeasts, minerals.

Analytical components: Crude protein: 30,0%; Crude fat: 10,0%; Crude fibres: 2,4%; Crude ash: 8,0%; Lisine: 1,4%; Methionine: 0,5%; Taurine: 730 mg/kg; Calcium: 1,3%; Phosphorus: 1,1%; Sodium: 0,3%; Fat acids: (Omega 3: min. 0,3% - Omega 6: min. 2,6%).

Nutritional additives: Vitamin A: 22.000 I.U./kg; Vitamin D3: 1.000 I.U./kg; Vitamin E: 120 mg/kg; 3b201 lodine: 0,8 mg/kg; 3b606 Zinc: 20 mg/kg.

Sensory Additives: Colorants.

Technological additives: Preservatives, Antioxidants.

No added salt

Multi-taste recipe

For cats from 6 months of age

100% well-being

With Omega 3 and Omega 6



Availability

2 kg: 30 shrink-wrapped bundle with 6 pieces = 360 kg 20 kg: 18 bags = 360 kg

EAN Code:

Cod. GKEMICE120 Plastic bag



Cod. GKEMICE200 Plastic bag



Recommended daily intake

Razza del gatto	Daily intake
Small (~ 3 kg)	50 g
Medium (~ 5 kg)	70 g
Large (~ 7 kg)	90 g
Lactating cats	up to 180 g



Weight control

With methionine and carnitine

Vitamins and minerals

Healthy urinary system

No Colourants



Availability

2 kg: 30 shrink-wrapped bundle with 6 pieces = 360 kg

5 kg: 16 shrink-wrapped bundle with 4 pieces = 320 kg

EAN Code:

Cod. GKELEPE120 Plastic bag 2 kg



Cod. GKESTER200 Plastic bag 5 kg



KeKe®

Ricetta Leggera Light Sterilized

sterilized cat

Complete feed for adult sterilised cats

Kekè Light Sterilized Recipe has been formulated specifically for sterilised cats of all breeds that are prone to weight gain.

This special recipe has added methionine to help acidify the urine for optimum urinary health, along with carefully selected fibre to reduce calorie content, and carnitine to aid metabolism and avoid weight gain whilst promoting lean muscle maintenance. Kekè Light Recipe supplies nutrients of high biological value, and is highly digestible. The tasty kibbles, with chicken and fish, are crunchy,

crumbly and easy to chew, with top palatability.
This diet is also recommended for more senior cats, due to the high content of antioxidant elements, minerals (zinc), Vitamin E and Vitamin C.

Composition: Cereals, Meat and animal derivatives (Chicken min. 10%), Vegetable protein extracts, seeds (Whole soya beans min. 2%, Whole linseeds min. 1%), vegetables, Derivatives of vegetable origin (Crude fibre concentrate from natural lignocellulose min. 0,5%), fish and fish derivatives (min. 4%), oils and fats, minerals.

Analytical components: Crude protein: 33,0%; Crude fat: 9,0%; Crude fibres: 3,5%; Crude ash: 8,0%; Methionine: 0,8%; Calcium: 1,4%; Phosphorus: 1,0%; Sodium: 0,3%; Fat acids: (Omega 3: min. 0,4% - Omega 6: min. 2,9%).

Nutritional additives: Vitamin A: 20.000 I.U./kg; Vitamin D3: 1.000 I.U./kg; Vitamin C: 70 mg/kg; Vitamin E: 130 mg/kg; 3b201 lodine: 0,7 mg/kg; 3b606 Zinc: 16,8 mg/kg; Carnitine: 70 mg/kg.

Technological additives:

Preservatives. Antioxidants.

Recommended daily intake

Cat's age	Daily intake
Sterilized adult cat	60 - 90 g

KeKè®



Complete food for cat

Kekè Party Fiesta is a complete food ideal for for cats with low appetite. Keke' Party Fiesta is rich in chicken to guarantee all the protein and high digestibility your cat needs. The cheese based filling (with real fresh cheese) contained in the yellow pillows will stimulate his appetite. A carefully selected source of insoluble fibre helps to promote optimal oral hygiene.

Kekè party fiesta: complete food, tasty like a snack!

Instructions for proper use:

Can be served dry, or moistened with water (preferably lukewarm). Always allow access to clean, fresh water.

Composition: Cereals, Meat and animal derivatives (Chicken min. 18%), Vegetable protein extracts, Oils and fats, Seeds, Derivatives of vegetable origin (Crude fibre concentrate from natural lignocellulose 1% in cheese pillows), Minerals, milk and milk derivatives (fresh cheese min. 1% in cheese pillows).

Analytical components: Crude protein: 30,0%; Crude fat: 11,0%; Crude fibres: 2,3%; Crude ash: 7,9%; Methionine: 0,6%; Lisine: 1,3%; Taurine: 750 mg/kg; Calcium: 1,4%; Phosphorus: 1,0%; Sodium: 0,4%; Fat acids (Omega 3: 0,45% e Omega 6: 3,3%).

Nutritional additives: Vitamin A: 22.000 I.U./kg; Vitamin D3: 1.000 I.U./kg; Vitamin E: 130 mg/kg; 3b201 lodine: 0,5 mg/kg; 3b606 Zinc: 11,6 mg/kg.

Sensory Additives: Colorants.

Technological additives: Preservatives, Antioxidants.



With cruncy pillows

With chicken

For cats with low appetite

Healthy urinary system

with Omega 3 and Omega 6



Availability

1,5 kg: 30 shrink-wrapped bundle with 6 pieces = 270 kg

15 kg: 24 bags = 360 kg

EAN Code:

Cod. GKEPFPE090 Plastic bag 1,5 kg



Cod. GKEPFPE150 Plastic bag 15 kg



Recommended daily intake

From 60-90 g per day, divided into at least 2 meals.



Min. 32% of Chicken and Turkey

With Omega 3

30% more palatable*

No Colourants

100% well-being



Availability

2 kg: 30 shrink-wrapped bundle with 6 pieces = 360 kg

15 kg: 24 bags = 360 kg

EAN Code:

Cod. GKEKFRE120 Plastic bag 2 kg



Cod. GKEKFRE150 Plastic bag 15 kg



Fresh Chicken and Turkey

Kekè draws on its experience to present **Kekè Fresh**: the development of a traditional Giuntini product for cats that now includes fresh ingredients.

Only carefully selected raw ingredients and fresh chicken and turkey meat are included in the new **Kekè Fresh Chicken and Turkey** to give your furry friend a complete and balanced feed enriched with whole flaxseed, a natural source of omega 3.

This product contains 32% of Chicken and Turkey, no colourants and it is 30% more palatable *than the traditional Kekè products.

Instructions for proper use:

This food is formulated for feeding dry, with plenty of fresh clean water provided separately.

Composition: Meat and animal derivatives (min. 32%, fresh Chicken and Turkey meat min. 7%); Cereals (rice min. 4%); Vegetable protein extracts; Oils and fats; Seeds (whole linseeds min. 4%); Minerals.

Analytical components: Crude protein: 34%; Crude fat: 16%; Crude fibres: 2%; Crude ash: 8%; Calcium: 1,5%; Phosphorus: 1,1%; Sodium: 0,3%; Methionine: 0,6 mg/Kg; Taurine: 2.000 mg/Kg.

Nutritional additives: Vitamin A: 20.000 I.U./Kg; Vitamin D3: 1.300 I.U./Kg; Vitamin E: 200 mg/Kg; 3b201 lodine: 0,8 mg/Kg; 3b606 Zinc: 20 mg/Kg; 3b810 Forma organica di selenio prodotto da Saccharomyces cerevisiae CNCM I-3060: 0,1 mg/Kg.

Technological additives: Antioxidants, Preservatives.

Recommended daily intake

Cat's age	Daily intake
Adult cat	60 - 90 g





Complete food for outdoor cat

Kekè Outdoor is a complete feed for cats and kittens over 4 months of age that live booth indoor and outdoor. This diet has been formulated to supply nutrients of high biological value and highly digestible.

The tasty kibbles are crunchy and contain Chicken, Turkey and Fish, while the green croquettes contains vegetables to promote good digestion.

The recipe is integrated with Taurine, an essential amino acids that supports your cat's nervous and muscular system.

Composition: Cereals, Meat and animal derivatives (Chicken and Turkey min. 20%), Derivatives of vegetable origin, Vegetables (peas min. 4% in vegetables kibbles), Oils and fats, Vegetable protein extracts, Seeds, Fish and fish derivatives (min. 1%), Yeasts, Minerals.

Analytical components: Crude protein: 31%; Crude fat: 11%; Crude fibres: 2,4%; Crude ash: 8,3%; Taurine: 800 mg/Kg.

Nutritional additives: Vitamin A: 22.000 I.U./Kg; Vitamin D3: 1.000 I.U./Kg; Vitamin E: 120 mg/Kg; 3b201 lodine: 0,8 mg/Kg; 3b606 Zinc: 20 mg/Kg.

Technological additives: Antioxidants, Preservatives.

Sensory Additives: Colorants.

Instructions for proper use: This food is formulated for feeding dry, with plenty of fresh clean water provided separately.



With Taurine

Chicken and Turkey min. 20%

For lively cats

For kittens over 4 months of age

With vitamins and minerals

Availability

5 kg: 16 shrink-wrapped bundle with 4 pieces = 320 kg

EAN Code:

Cod GKEOUDO200 Plastic bag 5 kg



Recommended daily intake

	Daily intake
Small (~ 3 kg)	50 g
Medium (~ 5 kg)	70 g
Large (~ 7 kg)	90 g
LActating cat	up to 180 g



Tasty snack

No GMO

No added flavours

No Colorants

Grain Free



15 g: 200 cartons da 30 pieces = 90 kg

EAN Code:

Cod. GCRST05045 Blister 3 pieces



FreshSticks

Complementary food for cats

Crancy Fresh Stick is a tasty and nutritious snack. Made with fresh meats and rich in proteins it is perfect reward for your cat.

Crancy Fresh Stick is available in several flavours.

Instructions for proper use:

Crancy Fresh Stick can be given at any time during the day. Remember to always leave a bowl of fresh, clean water available for your cat.

Composition:

Meat and animal derivatives, Fish and fish derivatives (Salmon min. 16%: fresh 10%, hydrolized 6%) Minerals, Oils and fats, Derivatives of vegetable origin (Crude fibre concentrate from natural lignocellulose).

Analytical components:

Moisture: 26,0%; Crude protein: 39,0%; Crude fat: 16,0%; Crude fibres: 4,0%; Crude ash: 13,8%.

Technological additives: Antioxidants, Preservatives.

Recommended daily intake

Cannot replace a complete food for your cat. Always leave the dog a bowl of fresh, clean water.

Ca	nt's age	N° sticks
Junior		3 sticks
Adult		5 sticks
Senior		4 sticks





FreshSticks

Complementary food for cats

Crancy Fresh Stick is a tasty and nutritious snack. Made with fresh meats and rich in proteins it is perfect reward for your cat.

Crancy Fresh Stick is available in several flavours.

Instructions for proper use:

Crancy Fresh Stick can be given at any time during the day. Remember to always leave a bowl of fresh, clean water available for your cat.

Composition:

Meat and animal derivatives (min. 86% of which fresh meat 78% of which Chicken min. 16%), Minerals, Oils and fats, Derivatives of vegetable origin (Crude fibre concentrate from natural lignocellulose).

Analytical components:

Moisture: 26%; Crude protein: 37,0%; Crude fat: 20,0%; Crude fibres: 4,0%; Crude ash: 13,8%.

Technological additives: Antioxidants, Preservatives.



Tasty snack

No GMO

No added flavours

No Colorants

Grain Free

Availability

15 g: 200 cartons da 30 pieces = 90 kg

EAN Code:

Cod. GCRST04045 Blister 3 pieces







Recommended daily intake

Cannot replace a complete food for your cat. Always leave the dog a bowl of fresh, clean water.

N° sticks
3 sticks
5 sticks
4 sticks



Tasty snack

No GMO

No added flavours

No Colorants

Grain Free



15 g: 200 cartons da 30 pieces = 90 kg

EAN Code:

Cod. GCRST06045 Blister 3 pieces



FreshSticks

Complementary food for cats

Crancy Fresh Stick is a tasty and nutritious snack. Made with fresh meats and rich in proteins it is perfect reward for your cat.

Crancy Fresh Stick is available in several flavours.

Instructions for proper use:

Crancy Fresh Stick can be given at any time during the day. Remember to always leave a bowl of fresh, clean water available for your cat.

Composition:

Meat and animal derivatives (min. 86%, of which fresh meats 78% of which veal min. 8%), Minerals, Oils and fats. Derivatives of vegetable origin (Crude fibre concentrate from natural lignocellulose).

Analytical components:

Moisture: 26%; Crude protein: 37,0%; Crude fat: 20,0%; Crude fibres: 4,0%; Crude ash: 13,8%.

Technological additives: Antioxidants, Preservatives.

Recommended daily intake

Cannot replace a complete food for your cat. Always leave the dog a bowl of fresh, clean water.

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sterilized cat

Complementary food for sterilised cats

Puffy Cat is a tasty and nutritious snack. A crispy outer shell with chicken and a soft tomato filling. A perfect choice for both tastiness and functionality. Fortified with 12 vitamins for your cat's health and wellbeing. A carefully selected source of insoluble fibre helps to promote optimal oral hygiene.

Instructions for proper use: Puffy Cat can be given at any time during the day. Always allow access to fresh clean water.

Composition: Cereals, Vegetable protein extracts, Meat and animal derivatives (Chicken min. 14%). Oils and fats, Vegetables (dehydrated tomato min. 3% in filling), Derivatives of vegetable origin (Crude fibre concentrate from natural lignocellulose 0.8%). Minerals.

Analytical components: Crude protein: 25,0%; Crude fat: 16,0%; Crude fibres: 2,3%; Crude ash: 5,0%, Methionine 0.5%.

Nutritional additives: Vitamin A: 7.500 I.U./kg; Vitamin D3: 550 I.U./kg; Vitamin E: 75 mg/kg; Vitamin C: 30 mg/kg; Vitamin B1: 2,5 mg/kg; Vitamin B2: 2,6 mg/kg; Vitamin B6: 1,7 mg/kg; Vitamin B12: 0,04 mg/kg; Biotin: 0,1 mg/kg; Niacin: 11,5 mg/kg; Calcium D-Panthotenate: 4,6 mg/kg; Folic Acid: 0,6 mg/kg; Taurine: 75 mg/kg; Carnitine: 75 mg/kg.

Technological additives: Preservatives, Antioxidants. Sensory Additives: Colorants.



Availability

60 gr: 168 cartons with 8 pieces = 81 kg 90 g: 100 cartons with 10 pieces = 90 kg

EAN Code:

Cod. GCRPUFS048 Resealable doypack 60 gr



Cod GCRXI 01090 Resealable doypack 90 gr XXL



Recommended daily intake

Up to 5 to 20 treats, depending on the size and weight of your cat.

Crancy PuffyCat cannot replace a complete food for your cat.





Complementary food for cats with Chicken, Turkey and liver

Crancy Meaty mix is a tasty and nutritious snack. A crunchy mix with playful shapes and tasty flavours. A tasteful choice to share pleasant moments with your cat. Crancy Meaty mix contains vitamins for daily well-being.

Instructions for proper use: Puffy Cat can be given at any time during the day. Always allow access to fresh clean water.

Composition: Meat and animal derivatives 35% (Chicken 0,5%, Turkey 0,5%, liver 0,5%), Cereals, Oils and fats, Vegetable protein extracts, Yeasts, Fish and fish derivatives.

Analytical components: Crude protein 35,0%; Crude fat 20,0%; Crude fibres 1,3%; Crude ash 9,0%, Fat acids (omega 6: 3,5%).

Nutritional additives: Vitamin A: 32.000 I.U./kg, Vitamin D3: 1.000 I.U./kg, Vitamin E: 70 mg/kg, Vitamin B1: 2,6 mg/kg, Vitamin B2: 3,7 mg/kg, Vitamin B6: 1,8 mg/kg, Vitamin B12: 0,03 mg/kg, Biotin: 0,02 mg/kg, Niacin: 17 mg/kg, Calcium D-Panthotenate: 10 mg/kg, Folic Acid: 1,2 mg/kg.

Technological additives: Antioxidants.

Sensory Additives: Colorants.

Con Chicken, Turkey and liver

Tasty flavour

with omega 6

with vitamine

XXL Special large size

Availability

90 g: 100 cartons da 10 pieces = 90 kg

EAN Code:

Cod. GCRILCT042 Resealable doypack 90 gr XXL



Recommended daily intake

Up to 10 to 30 treats, depending on the size and weight of your cat.
Cannot replace a complete food for your cat.



Snack Cat Plus

Complementary food for cats

I Love Cat is a tasty snack with fresh meat, and contains 12 supplementary vitamins, a carefully selected insoluble fibre source which helps maintain clean teeth, and taurine to aid optimal cardiac muscle function.

Instructions for proper use: I Love Cat can be given at any time during the day. Always allow access to fresh clean water.

Composition: Meat and animal derivatives (Chicken: min. 20% of which Chicken fresh meat: min. 4%), Cereals, Vegetable protein extracts, Oils and fats, Seeds, Derivatives of vegetable origin (Crude fibre concentrate from natural lignocellulose 1%), Minerals.

Analytical components: Crude protein: 33,0%; Crude fat: 14,0%; Crude fibres: 3,3%; Crude ash: 7,5%; Taurine: 1.300 mg/kg; Fat acids (Omega 3: min. 0.45%).

Nutritional additives: Vitamin A: 8.000 I.U./kg; Vitamin D3: 700 I.U./kg; Vitamin E: 80 mg/kg; Vitamin C: 30 mg/kg; Vitamin B1: 2,9 mg/kg; Vitamin B2: 3,3 mg/kg; Vitamin B6: 2,0 mg/kg; Vitamin B12: 0,04 mg/kg; Biotin: 0,05 mg/kg; Niacin: 14,5 mg/kg; Calcium D-Panthotenate: 6,0 mg/kg; Folic Acid: 0,9 mg/kg.

Technological additives: Preservatives, Antioxidants. **Sensory Additives:** Colorants.



with fresh chicken meat

with 12 vitamins

With Omega 3

Dental care

with Taurine

Availability

60 gr: 168 carton with 8 pieces = 81 kg

EAN Code:

Cod. GCRILCT042 Resealable doypack 60g





Recommended daily intake

Up to 10 to 30 treats, depending on the size and weight of your cat. Crancy I Love Cat cannot replace a complete food for your cat.



High palatibility

With chicken

With fresh cheese

With 12 vitamins

Re-sealable bag



60 gr: 168 carton with 8 pieces = 81 kg

EAN Code:

Cod. GCRPUFC042 Resealable doypack 60g





Complementary food for cats

Puffy Cat is a tasty and nutritious snack. A crispy outer shell with chicken, and a fresh cheese filling. A perfect choice for both tastiness and functionality. Fortified with 12 vitamins for your cat's health and wellbeing. A carefully selected source of insoluble fibre helps to promote optimal oral hygiene.

Instructions for proper use: Puffy Cat can be given at any time during the day. Always allow access to fresh clean water.

Composition: Cereals, Vegetable protein extracts, Meat and animal derivatives (Chicken min. 14%), Oils and fats, Milk and milk derivatives (fresh cheese min. 1%), Derivatives of vegetable origin (Crude fibre concentrate from natural lignocellulose 0,8%), Minerals.

Analytical components: Crude protein: 25,0%; Crude fat: 13,0%; Crude fibres: 3,0%; Crude ash: 5,0%.

Nutritional additives: Vitamin A: 7.500 l.U./kg; Vitamin D3: 500 l.U./kg; Vitamin E: 75 mg/kg; Vitamin C: 30 mg/kg; Vitamin B1: 2,5 mg/kg; Vitamin B2: 2,6 mg/kg; Vitamin B6: 1,7 mg/kg; Vitamin B12: 0,04 mg/kg; Biotin: 0,05 mg/kg; Niacin: 12 mg/kg; Calcium D-Panthotenate: 4,6 mg/kg; Folic Acid: 0,65 mg/kg.

Technological additives: Preservatives, Antioxidants.

Sensory Additives: Colorants.

Recommended daily intake

Up to 5 to 20 treats, depending on the size and weight of your cat.

Crancy PuffyCat cannot replace a complete food for your cat.

Croccantini with fish and vegetables

Complete food for cats

Vita Day Croccantini is a tasty food for cats with the correct balance of all the nutritional elements that are indispensable for the balanced growth and maintenance of your cat.

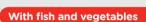
Directions: The food may be served dry direct from the bag. Always leave a bowl of fresh clean water available for your cat.

Composition: Cereals, Meat and animal derivatives. Derivatives of vegetable origin, Seeds, Fish and fish derivatives (min. 4%), Vegetables (green peas min. 4%), Vegetable protein extracts, Oils and fats, Minerals.

Analytical components: Crude protein: 29,0%; Crude fat: 9,0%; Crude fibres: 3,0%; Crude ash: 8,5%.

Nutritional additives: Vitamin A: 20.600 I.E./kg; Vitamin D3: 800 I.E./kg; Vitamin E: 80 mg/kg; 3b201 lodine: 0,5 mg/kg; 3b606 Zinc: 13,0 mg/kg.

Technological additives: Preservatives, Antioxidants.



With Minerals

With Vitamins

Clean teeth and healthy gums

Excellent digestibility



Availability

10 kg: 70 bags = 700 kg

EAN Code:

Cod. GVDPEVE100 Plastic bag da 10 kg



Recommended daily intake

Cat's age	Daily intake
Kitten (from 2 to 10 months)	30g - 80g
Adult cats	70g - 90g
Pregnant queens	90g - 120g
Lactating queens	140g - 200g



Balanced

Stimulate the immune system

Shiny fur

Dental care

Also suitable for senior cats



Availability

2 kg: 32 Shrink-wrapped bundle with 6 bags = 384 kg 20 kg: 18 bags = 360 kg

EAN Code:

Cod. GVDCRCE120 2 kg Paper bag



Cod. GVDCRCE200 20 kg plastic bag



Vita day EQUILIBRIO E BENESSERE

Croccantini mix

Complete food for cats

Vita Day Croccantini is a tasty food for cats with the correct balance of all the nutritional elements that are indispensable for the balanced growth and maintenance of your cat.

Vita Day is a complete food made from high quality raw materials including certain minerals present in a "protected" form to stimulate the cat's immune system.

A constant use of **Vita Day** will ensure that your cat is in perfect health with shiny fur and full of vitality, even in old age.

Composition: Cereals (min.8%), Meat and animal derivatives (min. 8%), Derivatives of vegetable origin, Vegetables (min. 4%), Vegetable protein extracts, Oils and fats, Seeds, Fish and fish derivatives, Minerals.

Analytical components: Crude protein: 29,0%; Crude fat: 9,0%; Crude fibres: 3,0%; Crude ash: 9,0%.

Nutritional additives: Vitamin A: 20.600 I.E./kg; Vitamin D3: 800 I.E./kg; Vitamin E: 80 mg/kg; 3b201 lodine: 0,5 mg/kg; 3b606 Zinc: 13 mg/kg.

Technological additives: Preservatives, Antioxidants. **Sensory Additives:** Colourants.

Directions: The food may be served dry direct from the bag. Always leave a bowl of fresh clean water available for your cat.

Recommended daily intake

Cat's age	Daily intake
Kitten (from 2 to 10 months)	30g - 80g
Adult cats	70g - 90g
Pregnant queens	90g - 120g
Lactating queens	140g - 200g



Croccantini for sterilized cats

Complete food for sterilised cats

Vita Day Croccantini is a tasty food for cats with the correct balance of all the nutritional elements that are indispensable for the balanced growth and maintenance of your sterilised cat.

Instructions for proper use: The food may be served dry direct from the bag. Always leave a bowl of fresh clean water available for your cat.

Composition: Cereals, Meat and animal derivatives (Chicken min. 18%), Vegetable protein extracts, Derivatives of vegetable origin, Seeds, Vegetables (min. 4%), Oils and fats, Minerals.

Analytical components: Crude protein: 31,0%; Crude fat: 9,5%; Crude fibres: 2,9%; Crude ash: 8,0%; Methionine: 0.6%.

Nutritional additives: Vitamin A: 20.600 I.E./kg; Vitamin D3: 1000 I.E./kg; Vitamin E: 100 mg/kg; 3b201 lodine: 0,5 mg/kg; 3b606 Zinc: 13,0 mg/kg.

Technological additives: Preservatives, Antioxidants. **Sensory additives:** Colourants.



Weight control

With Chicken and vegetables

With Minerals

With Vitamins

With Methionine



Availability

10 kg: 70 bags = 700 kg

EAN Code:

Cod. GVDSTER100 Plastic bag da 10 kg



Recommended daily intake

From 70-90 g per day, divided into at least 2 meals.



Daily solution

Reduce bacteria

Eliminate bad smell

Delicate fragrance

Lasts for 4/5 weeks



500 ml: carton with 8 pieces

EAN Code:

Cod. LHYGIEN400 500 ml





Hygiene Plus

Daily solution for the hygiene and freshness of cat litter.

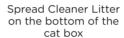
With antibacterial sanitizer and Odor Stop.

Composition: Minerals, with sanitizing Complex 5 (Medical surgical device 19893 Board of Health), benzalkonium chloride, Sodium 2- bifenilato, colouring, perfume, vegetable substances.

Test performed at the authorized laboratory
* **Biotest**, via togliatti 73B 06037 Taverne di Corciano di Perugia (PG)

Instructions for proper use:







Pour the cat litter



Every day add a small quantity of Cleaner Litter on the surface of the litter

1 jar lasts for 4/5 weeks or 20/25 kg of cat litter.



ELIMINATE BAD SMELL



DELICATE FRAGRANCE